

Corona Virus Scare - A lesson in disguise?

The Indian Exhibition Industry has been largely affected in terms of revenue and supply by the impact of novel corona virus-19 in China and surrounding oriental nations. Some exhibitions have been canceled, some have been rescheduled and some exhibitors are unable to get their



raw material. There have been a huge cancellation by exhibitors- Chinese and European, due to the travel and visa policy revisions and reinforcements. However, various organizers in India have taken a stand to continue their shows without any hamper to the schedule.

Yes, these organizers are facing losses, their operational cost per square meter has increased drastically, yet they have decided to learn lessons and explore the silver lining at the end of the darkness of the corona virus.

Organizers with the support and dedication of service providers have been able to successfully innovate in this scenario and find ways to increase the exhibitor and visitor experience and satisfaction.

The fear of lesser visitors due to lack of international participation is no longer the norm. Indian exhibitors have used this opportunity to put in front the indigenous products and services and making them available at economical prices for various industries and countries.

The resilience of India as a country with its various terror attacks, natural disasters and calamities has once again astounded the global markets. India has stood firm, rescued all its citizens globally and ensured recovery of the patients, the quarantined members as well as businesses.

The innovations in healthcare, businesses and



lifestyle to manage such natural calamities is now a part of every Indian. India has been successful in supplying rescue and health merchandise to China during this epidemic.

This situation with Corona Virus and its impact on business needs to be taken as a lesson to work on sustainable business models, reduce international dependence and increase indigenous contributions to all streams of business.

As an exhibition professional, I believe that international business is important, but is not our bread and butter. India with its vast industry penetration and stream of entrepreneurs is fast becoming a self dependent and self sustaining country and it is the business of the Exhibition and Live media industry to showcase the strength of Indian business, products and services.

In conclusion, Indian exhibition and events industry prays for the patients of nCovid virus and also wishes them a speedy recovery.

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However, we also wish to spread the message of self sustainable business models among all the stakeholders of the industry.

Ms. Himakashi Gupta.

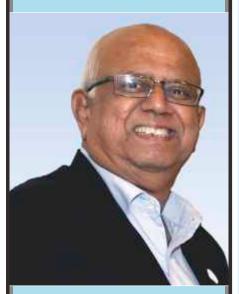
Marketing Partner of Shivom Enterprises, Mumbai.







A Message from the President



Sunil More
President, IESA

Dear Friends,

Greetings from IESA!

I am pleased to share the final dates of 4th edition of India Expo Shop 2020 i.e. 6-7-8 August, 2020 in BIEC, Bengaluru, India. All our valuable industry colleagues and IESA Members are requested to extend their wholehearted support to make IES 2020 Expo a grand success this year.

Just a few days ago, our Prime Minister Mr. Narendra Modi welcomed US President Mr. Donald Trump on his visit to India by way of rally named 'Namaste Trump' at The Motera Stadium, Ahmedabad. It was a very large and momentous event for all of us. The 'Namaste Trump' event was executed by one of the founder members of IESA— Jess Ideas Pvt. Ltd. The success story of the Jess Ideas Teamwork for the setup of 'Nameste Trump' Event is published in this Issue.

The deadly Corona virus epidemic has claimed lives of thousands of people from China and other parts of the world. As a result, many exhibitions have been canceled or postponed for the time being. It is a very disturbing time for the exhibition industry worldwide. However, we all have to cope with this calamity. Ms. Himakshi Gupta has written an article on this subject, which is covered in this Edition.

In February, Finance Bill 2020 was presented in the Lok Sabha and we have highlighted key points related to the Goods and Services Tax (GST) in this edition. We hope the same will be useful to you.

We appeal to all readers of IESA TIMES, to be in touch with IESA Social Media to be acquainted with us.

Best Regards

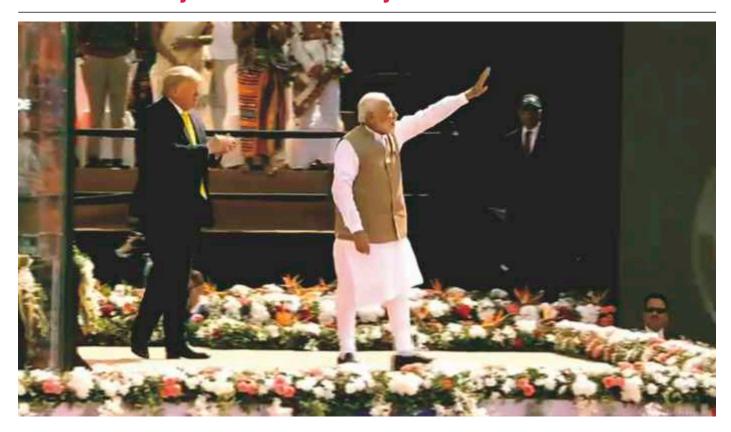
IESA Welcomes New Member as under:

SL.	COMPANY	CONTACT PERSON	NATURE OF BUSINESS	CITY
1	JK STAGE PRODUCTION	Mr. L Jayakumar	Stage, Setwork & Truss	Chennai





NAMASTE TRUMP Event at MOTERA STADIUM, Ahmedabad on 24th February 2020 - Executed by JESS IDEAS PVT. LTD.



Firstly a very unique experience working on this project as you have to deal with multiple International security agency for the planning part.

Stadium with Prime Minister Mr. Narendra Modi. Also a major concern during setup was Mr. Donald Trump was coming with his family so US Secret Services insisted for the Bullet Proof Glass on the main stage and for that they require German Engineered Staging System and Tier Seating System which is only available with JESS IDEAS PVT. LTD. from Mumbai in India on Rental





The event was also happening first time in India with US President

addressing more than 110000 people for the Launch of Motera





Basis. The entire project for the staging, VIP Seating, Lounges, Front Barricading, Entrance Tunnle with Fire Retardant Fabric, chairs for Mr. Donald Trump and First Lady of USA along with Mr. Narendra Modi was provided by JESS IDEAS PVT.LTD.







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Key **Highlights** nf **Finance Bill** 2020 - GST

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CA RAMAN KHATUWALA

Union Territory

Finance Bill 2020 seeks to amend Section 2 clause 114 of the CGST Act 2017 so as to include Ladakh as a Union Territory as it was not included earlier in the definition and Dadar, Nagar Haveli and Daman Diu has been combined in the definition as they are now considered part of the same UT.

Composition Scheme

Finance Bill 2020 seeks to amend Section 10 (2) of the CGST Act 2017 so as to include Service word in clause (b) (c) & (d). Hence following person will not be eligible for composition scheme—

- (a) Person engaged in making inter-state supply of services
- (b) Person engaged in making supply of services which are exempt from tax.
- (c) Person engaged in making supply of services through E-Commerce operator deducting TCS.

Input Tax Credit of Debit Note

Finance Bill 2020 seeks to amend Section 16 (4) of the CGST Act 2017 so as to remove restriction of linking ITC on debit notes with the invoice in respect to which such debit note pertains.

For Example: Debit note has been issued on 23rd Dec 2019 for invoice pertaining to FY 2017 – 18, As per Earlier Law, the recipient of supply can take input of the debit note up to 30th Sept 2019 or annual return, whichever is earlier. But now as per the proposed amendment, the recipient can claim the ITC of debit note up to 30th Sept 2020 or annual return, whichever is earlier.

Cancellation of Registration

Finance Bill 2020 seeks to amend Section 29 of the CGST Act 2017 so as to allow cancellation of Voluntary Registration without waiting for any time period.

Earlier, Rule 20 of CGST Rule 2017 had provided that no application



for cancellation of registration will be entertained from person seeking voluntary registration before expiry of one year from the effective date of registration.

Now, there is proposed amendment in Section 29 after which person opting for voluntary registration can apply for cancellation of registration without waiting for any period.



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Revocation of Cancellation

Finance Bill 2020 seeks to amend Section 30 of the CGST Act 2017 so as to give power to Assistant Commissioner, Joint Commissioner, Commissioner to extend time period for Revocation of Cancellation.

Currently a registered person is allowed to make application for revocation of cancellation of registration within a period of 30 days from the date of service of cancellation order.

Now this period can be extended by AC / JC for a further period of 30 days and by Commissioner for another 30 days.

Service-Invoice

Finance Bill 2020 seeks to amend provision of Section 31(2) of the CGST Act 2017 so as to provide power to government relating to Invoice issued by service provider.

Under the proposed amendment, the Government has retained power of specifying the categories of services or supplies in respect to which tax invoice shall be issued within such time and manner as may be prescribed.

Tax Deducted at Source

Finance Bill 2020 seeks to amend Section 51(3) of the CGST Act 2017.

Earlier, the section mandates the

furnishing of certificate with the specified particulars and the time period within which such certificate is to be furnished and there were late fees in case of any default.

Now, the provisions for the certificate is proposed to be removed from the law and power has been delegated to the Government to specify form and manner in which such certificate is to be issued.

Fake Invoices

Finance Bill 2020 seeks to insert sub section (1A) after sub section 1 of Section 122 of the CGST Act 2017.

Amendment says that in case of fake invoicing (invoice without supply, supply without invoice, taking ITC without the actual receipt of supply), the beneficiary of the transaction will be penalised with tax amount involved. Beneficiary may be different from 'directors', 'promoters', 'partners', 'proprietor' etc. of the entity entering into transaction.

Thus, the Government will now be been given the power to penalize the beneficiary in such fraudulent transactions to the extent of the tax evaded or input tax credit availed.

Cognizable and Non-Bailable Offence

Finance Bill 2020 seeks to amend Section 132 of the CGST Act 2017 so as to make offences related to fraudulent availment of input tax credit without invoice or bill is cognizable and non-bailable.

The provision of this section is now proposed to be extended not only to the business entity who had done the transaction but also to the beneficiary of such transaction.

Cognizable Offence means an offence for which police officer may arrest without Arrest warrant.

Transitional Credit

Finance Bill 2020 seeks to amend Sub Section (1), (2), (3), (5), (6), (7),

(8) and (9) of Section 140 retrospectively w.e.f. 1st July 2017

Earlier, the transitional provisions under the CGST Act did not empower the Government to specify the time limit within the said credit could be taken. It has only been provided by means of the CGST Rules 2017. To counter the litigation wherein this aspect had been challenged, a retrospective amendment has been carried out in the transitional provisions to provide for the time limit. This means that the statute after the amendment allows the Government to specify the time and manner of availment of input tax credit in case of transitional provision.



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Upcoming Exhibitions/Events

DATE	EXHIBITION / EVENT	LOCATION
06-08 March, 2020	Inter Print Expo India	Chandigarh, India
10-12 March, 2020	Trade World	Stuttgart, Germany
10-12 March, 2020	IAW	Cologne, Germany
11-12 March, 2020	HPCI-Home & Personal Care Ingredients	Mumbai, India
11-13 March, 2020	AOG Expo	Perth, Australia
11-14 March, 2020	MMT Expo	Mumbai, India
12-13 March, 2020	WME-Waste Management Expo	Bangalore, India
12-14 March, 2020	Print India	Mumbai, India
12-14 March, 2020	India Intt. Poultry Expo	Mumbai, India
12-15 March, 2020	Wings India 2020	Hyderabad, India
12-15 March, 2020	Leipzig Book Fair	Leipzig, Germany
13-14 March, 2020	Indian Pharma Fair 2020	Jaipur, India
13-15 March, 2020	Hometex Tech Expo 2020	Panipat, India
13-15 March, 2020	ICON Conference 2020	Hyderabad, India
13-22 March, 2020	National Home Show	Toronto, Canada
14-16 March, 2020	Optics Fair 2020	Expo Centre, Noida, India
16-17 March, 2020	OTR-Outbound Travel Roadshow	Mumbai, India
19-20 March, 2020	Sydney Build	Sydney, Australia
19-20 March, 2020	AD:TECH Gurgaon 2020	Gurgaon, India
19-22 March, 2020	Interior Lifestyle India	Mumbai, India
19-22 March, 2020	Paperworld India 2020	Mumbai, India
19-22 March, 2020	Corporate Gifts Show 2020	Mumbai, India
20-22 March, 2020	Jewellery & Gem Fair	Chennai, India
20-22 March, 2020	Packplus South	Hyderabad, India
20-22 March, 2020	Print Fair	Hyderabad, India
20-23 March, 2020	DIBEX 2020	Expo Centre, Noida, India
27-29 March, 2020	Pro Wave Expo	Chennai, India
27-29 March, 2020	The National Women's Show	Montreal, Canada
28-29 March, 2020	Women's Lifestyle Expo	Dunedin, Germany
28-31 March, 2020	India Carpet Expo 2020	Delhi, India
02-03 April, 2020	India Golf Summit 2020	Gurgaon, India
02-04 April, 2020	GOA FEST 2020	Goa, India
02-05 April, 2020	SCRAPEX 2020	Mumbai, India
03-05 April, 2020	Medi Call Expo	Hyderabad, India
03-05 April, 2020	Home & Garden Show	Taupo, Germany
04-05 April, 2020	The Franchise Expo	Vancouver, Canada
04-06 April, 2020	Hindustan Intt. Furniture Fair (HIFF)	Coimbatore, India
05-08 April, 2020	CII Coolex 2020	Lucknow, India
06-07 April, 2020	Professional Beauty India	Kolkata, India
07-09 April, 2020	Food Pack Expo 2020	Kozhikode, India

IMPORTANT NOTICE: We advice to all readers, please double check the Dates / Venue and general information by directly visiting to the exhibitions' website. The above info might be changed due to unknown reason to us.

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From the **Editor's** Desk

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Dear Readers.

Welcome to 'IESA Times' E-Newsletter of February, 2020 edition.

As we all aware of Wuhan Corona virus is continuing to spread across the globe. If you've been watching the news then you have seen the infection rate rising day by day and its impact on Exhibition Industry so large. In most of the countries, so many shows/ exhibitions are postponed or cancelled due to this. We have wrapped up the subject which affecting the exhibition industry these days by Ms. Himakashi Gupta, Marketing Partner of Shivom Enterprises, Mumbai.

In the month of February 2020, 'Namaste Trump' India welcomes US President on his first visit to India. The event was executed by Jess Ideas Pvt. Ltd., one of esteemed founder members of IESA. It is a proud moment for Jess Ideas's team for their incredible work which we have published with article & snapshots.

In this edition, we have shared the key highlights points on GST of Finance Bill 2020. That will be more informative and useful for all our readers.

Keen to come across with your feed-backs. Also, request to share your event project reports, technical write-up, taxation updates, etc, for our future issues of the E-Newsletter.

Please send the reports / information as per the guidelines mentioned below, the deadline for submitting the details is 20th March, 2020:

- 1. Document Format: MS Word Format
- 2. Article Length: Maximum 250-300 words
- 3. Photographs: TIFF or JPG format in high resolution
- 4. Advertisement: Strip Advertisement (Paid only)

We are so thankful for all the support and always welcome your feedbacks. Be sure to keep in touch with us on all of our social media channels for further updates.