

## INDIA EXPO SHOP 2018

### India's Premeir Platform for Exhibition, Event & Retail Design Industry

We are pleased to announce the eagerly awaited solo show **INDIA EXPO SHOP-2018**, coming to Mumbai in April, 2018. India Expo Shop-2018 is organized by Indian Exhibitions, Conferences & Events Services Association (IESA) and will be scheduled for **12th to 14th April, 2018 at Bombay Exhibition Centre, Goregaon (East), Mumbai.**

The exhibition will feature an assortment in exhibitor's profile such as Exhibition Stand Construction Systems, Superstructures for Outdoor Events, Specialized Technical Textiles, Visual Technologies, Printing, Signages & Display Systems, Retailer Design Agencies, Event Venues, Trade Fair Contractors, Floorings,

Wall Finishes, IT Companies and Logistics for domestic and international movements etc. The India Expo Shop is continuously growing every year and becoing the launch platform for many national & international participants of the exhibition industry. It has witnessed an impressive 100 exhibitors and 3000 visitors last year during the show from all over India and mainly from China & Germany also. India Expo Summit, is the most important part of this expo, which comes with a different theme every year and attended by a large number of industrial people. The main object of this seminar is to extend latest technical knowledge and information to all who belong or work for the exhibition industry. At the Summit, Speakers and Panelists were invited globally to share their expert knowledge and attended by stakeholders,

visitors, exhibitors, corporate leaders, along with renowned personality of event and exhibition industry.

In first two exhibitions, the India Expo Shop (IES) being part of Global Exhibition on Services (GES) was supported by Department of Commerce, Ministry of Commerce & Industry, Government of India, Confederation of Indian Industry (CII) and Services Export Promotion Council (SEPC) which have been working together towards the trade promotion and overall growth of the industry in India.

We invite all community of exhibition industry to be part of India Expo Shop-2018 and will be delighted to receive your expression of interest to participate in the expo.

For more information, visit [www.indiaexposhop.in](http://www.indiaexposhop.in)



## RMB EVENT

A Bhattad Group Company

RMB Event Management Pvt. Ltd.  
104, Bajaj Bhavan, Nariman Point, Mumbai - 21  
Tel: 022- 30903455. E-mail: [rmb ltd@vsnl.com](mailto:rmb ltd@vsnl.com)

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- Pagoda, Hexagonal & Octagonal

# Contents

INDIA EXPO SHOP 2018, Pg 1

ABOUT IESA, Pg 2

MESSAGE FROM THE  
PRESIDENT DESK, Pg 3

EC MEMBERS, Pg 4

NEWLY JOINED IESA  
MEMBERS, Pg 5

IESA MAIN ACTIVITIES &  
HIGHLIGHTS, Pg 5

SNAPSHOT GALLERY, Pg 6-7

EVENTS INDUSTRY TO CROSS  
RS 10,000 CRORE BY FY21,  
Pg 8

FROM THE NEWSLETTER  
EDITOR, Pg 8

## About IESA

### INDIAN EXHIBITIONS, CONFERENCES AND EVENTS SERVICES ASSOCIATION (IESA),

is an apex association of all India level and its members include service providers for exhibitions, conferences and events. IESA is working towards the development of the exhibitions, conferences & events services sectors. The association was formed in the year 2013 and registered under Societies Registration Act XXI of 1860 with the objective of finding solutions to the issues faced by the fraternity and promote service providers in the exhibition industry at large extent. IESA is committed to contribute significantly by playing a catalytic role in shaping up the trade, commerce and industrial environment of the country.

Membership categories of IESA, are of three types, namely Founder Members, Executive Members and Ordinary Members. Within a short span of time, 100 plus members have joined IESA from more than 14 of the most significant cities of India such as

Delhi, Noida, Gurgaon, Mumbai, Hyderabad, Bangalore, Chennai, Ahmedabad, Pune, Indore, Guwahati, Kolkata, Ranchi, and Bhubaneshwar.

All IESA Members have benefits of business networking, exchange of views and information sharing about the trade, participating at the India Expo Shop, Seminars, Workshops, B2B Meetings, Training Programs arranged by the association time to time. Besides these, members can also share social networking media – Facebook, LinkedIn & YouTube along with the Website, Directory, Advertisements, E-Newsletter, Publishing of the association for business networking to grow their business, enhance market image, meet commercial objectives, etc. IESA's members are also entitled to enjoy all privileges and benefits conferred by the association or by any other organization the association may be affiliated with or associated with during the tenure.

## Our Vision

To be among India's leading exhibition industry associations, IESA globally promotes the service providers of the exhibition industry in a unique way and brings together all the exhibition organizers, management companies, venue owners, designers, stand contractors, freight forwarders,

services & facilities providers etc. so that there is a common platform available to the entire industry to consider ways and means of the sound and technological development of various facets of the exhibition industry.

We are also committed to exploring and providing superb quality of information as well as opportunities for our esteemed members in order to maximize

their business potential, productivity and values.

We do this in three principal ways – empowering people through technology, transforming industries to deliver more value and advancing society through sustainable development.

**Unity is strength. . . when there is teamwork and collaboration, wonderful things can be achieved.**



## MESSAGE FROM THE PRESIDENT DESK

Dear Members & Friends,

It is my great pleasure to greet you as the President of IESA family. I am humbled, honored and privileged to assume the role of President of the Indian Exhibitions, Conferences & Events Services Association (IESA). I am grateful to my predecessor, Mr. Nanu Binu for his leadership & outstanding contributions to IESA during his presidency, and all members of the Executive Committee. I am inspired by their commitment to IESA and all of their achievements. Indeed, the growth of IESA has been propelled collectively by the individuals, past presidents and past members of the IESA Executive Committee Members. I look forward to continuing their good work along with the newly elected Executive Committee Members towards fulfilling the mission of IESA.

IESA promotes cooperation among all areas of the exhibition industry

and is dedicated to the advancement of the exhibition, meetings and special events industry. The association has come forward as a National Apex Body, representing service providers in Exhibitions and events. We are proud to announce that in just 3 years, IESA family has 100+ members.

We extend a very warm welcome to the new members in IESA Family and look forward to their active participation in all IESA activities in future. I also extend my appreciation to Mr. Surinder Vasisht, General Secretary who is endlessly working towards extending our membership base all over the country.

Data on all Founder, Executive and Ordinary members is available on our website [www.iesa.net.in](http://www.iesa.net.in). Please visit the same for more information, activities & other details.

It gives me immense pleasure to introduce this first edition of the IESA E-Newsletter "IESA TIMES". It has long been a goal of ours. A special thank to Mr. Surinder Vasisht, General Secretary and Ms. Anita, Executive Secretary, IESA for all their support and hard work behind this E-newsletter.

We intend to make it a regular publication and use it to keep you in touch with news and developments of the industry as well as activities of IESA. We also request all the members to support this endeavor by sharing their works / projects / reports, etc. in future issues. Your suggestions are welcome for the improvements and to make this newsletter more useful & informative for all of us. We hope that you will enjoy this new way to keep you regularly informed of the exciting news of association and industry.

An accompanying colorful snapshot gallery page on IESA's past activities/events are highlighted in this edition.

Looking forward, we want to call your kind attention to the INDIA EXPO SHOP (IES), an exhibition which is organized by IESA for the benefits of its members & exhibition industry.

After the huge success of IES in earlier years, it is our pleasure to announce that the 3rd edition of India Expo Shop (IES 2018) is scheduled on 12-14 April 2018 at Bombay Exhibition Centre, Goregaon, Mumbai.

It is the superlative opportunity for all of us, once again, to meet, and to fulfill our business targets by networking with exhibition industry service providers, organizers, event management companies, national & international associations, corporate leaders and many more. Be sure to mark your calendars accordingly. IESA invites and encourages its esteemed members to be part of this exhibition for making it a grand success. Kindly get in touch with the IESA Secretariat for more details about the Exhibition.

IESA Secretariat executive teams always strive to better serve our members. Please reach out to any of the IESA's office bearers to find out how you can be associated for betterment of its activities. I wish to conclude by wishing you all the best for upcoming business season and a very Happy & Prosperous Deepawali.

**Best Wishes,**  
**H.K. Bhattad**  
President, IESA

## IESA EC MEMBERS 2017-2018



**Mr. Harikishan R. Bhattad**  
President  
RMB EVENT MANAGEMENT PVT. LTD



**Mr. Sunil More**  
Senior Vice President  
FAIR ACT



**Mr. Vinay Mittal**  
Vice President (North)  
DEEPALI DESIGNS & EXHIBITS PVT. LTD.



**Mr. Surinder Singh Dara**  
Vice President (South)  
DARA PROJECTS PVT. LTD.



**Mr. Dharampal Singh Malhotra**  
Vice President (Central)  
NAMDHARI EVENTS N PROMOTIONS  
(P) LTD.



**Mr. Samar Majumdar**  
Vice President (East)  
KING DECORATING CO. PVT. LTD.



**Mr. Ajit Thakkar**  
Vice President (West)  
JESS IDEAS PVT. LTD.



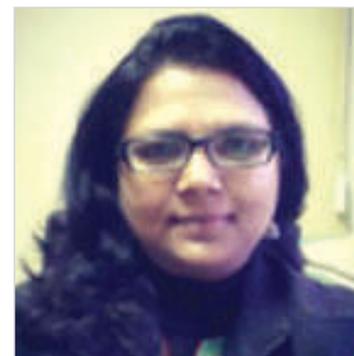
**Mr. Surinder Vasisht**  
General Secretary  
VASISHT AGENCIES PVT. LTD.



**Mr. Tarun Sardana**  
Treasurer  
SARDANAS ART CENTER PVT. LTD.



**Mr. Badam Krishna Rao**  
Joint Secretary  
SAI AIRCON



**Ms. Anita**  
Executive Secretary  
IESA

## NEWLY JOINED IESA FAMILY AS MEMBER

S.No.	Type of Membership	Member's Name	Contact	Phone No	City	Business
1	Executive	JAIN EXPOSITIONS PVT. LTD.	Mr. Manish Jain / Mr. Rajnish Jain	9810076402 / 9811674075	Delhi	Deals in picture frame, cabinet frame, desk top etc.
2	Executive	LALLOOJI & SONS	Mr. Nikhil Agarwal / Mr. Deepanshu Agarwal	9824321119 / 9723818208	Ahmedabad	Temporary structure of latest designs, hanger type super-steel structures, pre-fab Aluminium Modular display
3	Ordinary	INSTA EXHIBITIONS PVT. LTD.	Mr. Vinod Kedia/ Mr. Ved Prakash Kedia	9818508011 / 9818410483	Gurgaon	Exhibition Stall Designs and Portable Displays
4	Ordinary	ORANGE CABS PVT. LTD.	Mr. Gaurav Anand	9810081213	Delhi	Leading luxury car rental companies

## IESA MAIN ACTIVITIES & HIGHLIGHTS

<b>Exhibition &amp; Seminar</b>	India Expo Shop & India Expo Summit, GST Seminars
<b>Contract/Agreement</b>	Contract for Event Management Services
<b>Annual Get-Together</b>	Annual General Meeting, Dinner & Cocktail Party
<b>Training Programme</b>	Skill Development Program with NSDC, Fire Fighting, Safety & First Aid, E-mail Marketing Strategy, Blood Donation Camp to celebrate Global Exhibition Day
<b>Publishing</b>	Guidelines Handbook on Fire Safety, E-Newsletter
<b>Websites</b>	<a href="http://www.iesa.net.in">www.iesa.net.in</a> & <a href="http://www.indiaexposhop.in">www.indiaexposhop.in</a>

To get more information on IESA, please visit at [www.iesa.net.in](http://www.iesa.net.in)

# SNAPSHOT GALLERY

## Blood Donation Camp on Global Exhibition Day

On the eve of Global Exhibition Day 2017, IESA organized several blood donation camps at various Mumbai Railway Stations as well as one in Delhi. Mr. H. K. Bhattad, President, IESA lead all blood camps in Mumbai and collected around 750 pints of blood bottles.





## IES-2017 & Seminar

The 2nd edition of India Expo Shop-2017 & India Expo Summit organized by IESA was held on 17-20 April, 2017 at India Expo Centre and Mart, Greater Noida, U.P. and witnessed about 3000 visitors and above 100 exhibitors from all over India, China and Germany.



## GST Seminar

Mr. Surinder Vasisht, General Secretary, IESA arranged the seminar "Goods & Service Tax – Impact on Exhibition Industry and Understanding of GST & Procedures with Tally Demo" on 2nd August, 2017 at PHD House, New Delhi. CA Raman Khatuwala was the speaker and 70 members were participated to clear their doubts on GST Procedures.



## EVENTS INDUSTRY TO CROSS RS 10,000 CRORE BY F.Y. 2020- 2021: REPORT

MUMBAI: The events and activations industry in India is expected to cross Rs. 10,000 crore mark by 2020-21, as per an EY-EEMA (Event and Entertainment Management Association) report. The industry, which was at Rs 5,631 crore in 2016-17 overall, has been growing at a 16% CAGR, even overtaking the Indian media and entertainment (M&E) industry, which is growing at 11-13% CAGR, the report called '#Experience\_Next' said.

Key growth drivers for growth are digital activation, sports leagues, rural expansion and government initiatives followed by IPs, personal events, product launches, expansion of minimetros and below the line spends, the report, based on a survey of 64 event management companies and 31 marketers, said.

"Events & activation industry is... expected to grow exponentially due to its ability to adapt and grow with innovative technology," said Ashish Pherwani, media & entertainment advisory leader, EY India. "With focus on newer avenues such as sports leagues, rural expansion, digital activations, increased government marketing initiatives, etc, we see industry surpassing overall growth rate of the M&E industry," he said.

The largest segment is still managed events with around 90 per cent of respondents providing them, whereas average IPs and activations

per respondent have doubled since 2013-14, the report said. Interestingly, digital is driving the growth and average digital events per respondent have grown 9x since 2013-14.

The respondents also feel that marketers' spends on digital events will grow at 20 per cent over two years. The report points out that the value represents the revenue of 'organised' events and activation agencies only, which is around 50 per cent of the entire events and activation industry.

The report does not include the multitude of 'unorganised' event companies spread across the country and the size estimate also does not include the value of telecast rights of events (unless owned by an events and activation management company), the value of meetings, incentives, conferencing and exhibitions (MICE) conducted by pure travel companies, of IP not owned by event companies and properties managed by inhouse activation teams of advertisers, and the unorganised events segment. The organised sector is expected to touch 60 per cent in value in two to three years, the report said.

"Event management has now transformed into experience creation with the amalgamation of technology, innovative ideas and creative content," Sabbas Joseph, president, Event and Entertainment Management Association, said. "The Indian economy has undergone a lot of changes in the recent past and the events and activation industry has come out unscathed. This demonstrates the industry's strength and ability to get things done under any circumstances." Sports — which is expected to grow at 18 per cent over the next five years

(currently, India is just 1 per cent of the global sports market), and rising number of personal events (wedding, parties, etc.) will also help the industry grow.

Source: By Gaurav Laghate,  
The Economic Times, Updated:  
September 11, 2017  
[www.economictimes.com](http://www.economictimes.com)  
[indiatimes.com](http://indiatimes.com)

## FROM THE NEWSLETTER EDITOR

To begin with, we welcome all our readers of IESA's First E-newsletter. We will constantly update our newsletter ingredients by national & global news about exhibition industry and IESA. We want it to be informative and useful for all of us. IESA Times - deliver straight to your inbox.

It is requested to all our members/readers, if you switched to a new email address, please keep us informed of your new email address so we can get the newsletter delivered to you each time.

We hope you enjoy this first issue and do let us know if there are any topics you'd like to see covered in the future.

Write to IESA Secretariat:

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Please share your feedback  
with us.