

**3rd Edition of
India Expo Shop -2018
15, 16, 17 & 18 May, 2018
Bombay Exhibition Centre,
Mumbai – India**

INDIA EXPO SHOP - After the successful accomplishment of its first two exhibitions held in 2016 & 2017, the 3rd edition of India Expo Shop - 2018 is being organized by Indian Exhibitions, Conferences and Events Services Association (IESA) once again with the collaboration of Global Exhibition on Services – The India Opportunity (GES) which is supported by Confederation of Indian Industry(CII), Department of Commerce, Ministry of Commerce & Industry, Government of India and Services Export Promotion Council (SEPC). IES 2018 is marketed and managed by GPE Expo Pvt. Ltd.

This year IES will be held at the Bombay Exhibition Centre, Mumbai, India from 15 to 18 May, 2018. IES is one of the India's leading exhibition, which is especially caters to various service providers of exhibition, event & retail design industry.

IES-2018 offers a unique platform that brings organizers of exhibitions, conferences & events; retail designers, event managers and other service providers from all over India and overseas together under a single roof and helps them in showcasing their new products & services. It is also an opportunity to meet and interact with industry peers.

**For more information, please write us at:
anita.iesas2015@gmail.com,
indiaexposhop@gpeexpo.com**



IESA
Presents

3rd EDITION OF
INDIA EXPO
Shop 2018

INDIA'S PREMIER PLATFORM
FOR EXHIBITION, EVENT & RETAIL DESIGN INDUSTRY

15 - 18 May, 2018 | Bombay Exhibition Centre, Mumbai – India

In Collaboration with
 **Global Exhibition on Services**
The India Opportunity

Supported by
 Confederation of Indian Industry
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MESSAGE FROM THE PRESIDENT DESK



Dear Members & Friends,

We at "IESA Times" Newsletter wish our readers a very happy & blessed new year. We're grateful for your support in 2017 and look forward to more motoring adventures in 2018 and beyond.

IESA has enjoyed a great and successful year 2017 in terms of strength membership and diversity in its activities for the benefits of members. Thanks for your support and sustained interest in the progress of IESA.

As we have announced the 3rd edition of INDIA EXPO SHOP - 2018 (IES) will be held from May 15 - 18, 2018 at Bombay Exhibition Centre, Mumbai, India. IESA once again is doing its exhibition IES in collaboration with Global Exhibition on Services 2018 (GES), which is supported by Department of Commerce, Ministry of Commerce & Industry, Government of India, Confederation of Indian Industry (CII), Services Export Promotion Council (SEPC).

India Expo Shop is the India's premier platform for exhibition; event & retail design industry and also provide an opportunity to meet all major decision makers of the Indian Exhibition Industry.

I would request all the members to come forward for participations in IES-2018 to make it a memorable event.

A very warm welcome to all newly join members of IESA and looking forward to their active participation. We have exciting plans to keep developing IESA Times Newsletter in print, online and other emerging platforms. Requesting you to comment or suggest us what you'd like to see more in the year ahead.

Stay connected for lots more quality coverage in 2018. Here's wishing everyone once again a prosperous and enjoyable New Year!

Best Wishes,
H.K. Bhattad
President, IESA

Newly Joined IESA Family as Member:

Sl.	Member's Name	City	Nature of Business
1.	Mr. Shrikant Babanrao Vairagade VIARAGADE DECORATORS 9371120466, vairagadedecorators@gmail.com	Nagpur	Pandal Structure, Event Decoration, Corporate Event Stage Flower Decoration, Conference & Seminar Management, Satsang & Bhagwat Programmes etc.
2.	Mr. Moghulla Sai Raj Reddy ACE ENTERTAINMENT 9160997733, mogullasairajreddy@gmail.com	Hyderabad	Aluminium Hanger, Platform, Stalls, Matting, Catering etc.
3.	Mr. Vipin Talwar DIAMOND AIRCON SERVICES 9810425901, talwar_vipin@yahoo.com	Ghaziabad	Hire Rental Events Services, Live Concerts, Exhibitions, Mojo & Other Barricading, Herman Hangers & Pagodas, Stage Setups etc.
4.	Ms. Suparna Chowdhary Mr. Udai Shringi McCOY ARCHITECTURAL SYSTEMS PVT. LTD. 9810338406, 9810315003 suparna@mccoy.in, udaishringi@mccoy.in	New Delhi	Clique Membrances - Fabrication Services of PVC Tensile Fabric / Tent Covers / Pagoda Covers etc.



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PARAS ART STUDIO

BONJOUR INDIA: THE EXPERIENCE IMMERSIVE, MULTIMEDIA AND INTERACTIVE JOURNEY FOR ALL



PARAS ART STUDIO is proud to be production partner for Bonjour India: a digital experience exhibition focused on Indo-French Relations. This immersive journey, the first of its kind in India, celebrates the breadth and depth of the relationship between India and France in a way it has never been told before – from technology to culture, from yesterday to tomorrow.

Firmly anchored in a variety of domains, the French links with India are largely unknown and sharply under-estimated. The Experience brings them to the fore, highlighting Indo-French collaborations between artists, writers and thinkers, but also in areas like energy, environment, urbanism and space, in a fully intuitive, experimental way.

'The Experience' showcases the strength of our present partnerships, unveiling what France and India have in common, and shows the way to creative involvement in the future –

not only in terms of economic and trade alliances, but also through people-to-people exchanges. Its innovative and interactive scenography will transform a long and rich story into a dynamic journey.

In the third edition of celebrating India and France's flourishing friendship, Bonjour India 2017-18 launched a spectacular exhibition called 'The Experience' on Nov 23. Through augmented reality and enticing technological displays, the launch showcased how the French connection in India and vice versa has nurtured both countries.



Bonjour India's fourth month long journey across India has been planned keeping in mind to celebrate the partnership between the two

countries and shaping the exchange between both in the future. As a part of the exhibition, which focused on showcasing the past, present and future of both the countries together. Miniatures of Auroville and Kochi Metro rail, a visually-captivating project on Amrita Sher-Gil, a French illustrator's graphic novel called Bangalore and showed India's fashion connection through Madame Gres' India inspired collection and India's first super-model Kirat Young's association with Yves Saint Laurent, were shown at the exhibition, among others.

The 4,000 sq ft digital experience was to show people that there is more to the Indo-French relationship than just cooperating on matters pertaining to defense and aerospace. This helped a lot of people to be aware of what the countries have done together in the fields of culture, education, environment and energy and hence wanted to focus on all that through the interactive exhibition.

Hosted by Institut français India and Space Matters started at India Gate, New Delhi, travelled to Cross Madian in Mumabi In December and now scheduled for Kolkata in February 2108 co-located with Book Fair.

For more information about our work, visit www.parasartstudio.com or www.facebook.com/PARAS-ART-STUDIO



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THE ASSAM PAVILION AT IITF 2017, AWARDED WITH GOLD MEDAL DESIGNED AND FABRICATED

by Deepali Designs and Exhibits Pvt. Ltd.

The 37th India International Trade Fair (IITF) was held in November, 2017 at Pragati Maidan, New Delhi. The President of India, Shri Ram Nath Kovind inaugurated the India International Trade Fair on 14th November, 2017. This year IITF theme was 'Start Up India, Stand Up India'. Vietnam was the partner country, while Kyrgyzstan was a focus country for this edition of IITF.

On the final day, awards were given in various categories. Assam has won the Gold Medal, the Silver Medal was presented to Kerala and the Bronze Medal to Lakshadweep in the States and Union Territories category. Special Appreciation Certificates were also presented to

Punjab and Maharashtra.

This year's focus of the Assam Pavilion was to attract more and more investment to the state. Banners like, 'Think investment, Think Assam' is put up across the pavilion, putting emphasis on the markets of the Asian countries and how it could be tapped and how Assam could be made the centre where investments can roll out.

Assam Pavilion at IITF 2017 was designed and fabricated by Deepali Designs and Exhibits Pvt. Ltd., one of the esteemed members of Indian Exhibitions, Conferences and Events Services Association (IESA). DDEPL have a track record of 25 years of successful execution

& management of exhibitions and events of varying scales, across India and internationally too. Whether it is a large scale exhibition/event involving high-decibel infrastructure and management or it is a specialized event requiring state-of-art, creativity or technology, you will find DDEPL ready-to-exceed your expectations, always.

For more details on Assam Pavilion see <https://www.youtube.com/watch?v=9TDoZgsgAHY>

About Deepali Designs and Exhibits Pvt. Ltd., please visit www.deepalidesigns.com





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EEA PRESS RELEASE

Nominate Now For The Exhibition Excellence Awards 2018

Hailed as a Mega Initiative for The Indian Exhibition & Convention Industry & Supported by UFI, IAEE, IEIA, ICPB, IESA & NSIC, The nominations for Exhibition Excellence Awards 2018 are now open. With many new innovations in design and format, unique industry specific nomination categories, the EEA2018 will be much bigger & grander - A glorious extravaganza like never

before! The first two editions of Exhibition Excellence Awards were immensely successful in promoting the Indian exhibition industry at a global level. Widely publicised in National & International media & trade publications, the event will also be aired on Zee Business television. A special Coffee table book will be released to showcase all champions of Indian Exhibition Industry! A lot of emphasis has been made to rope in reputed jury on board, from diverse backgrounds and genres, to make the event completely fair and transparent. Even the nomination categories are purely based on numbers and easily quantifiable data. The special effort to include sector specific segments has been made to apprise the

government, media & international community of the organisations which are serving the respective fields successfully. So however big or small your organisation might be, if you work in any of the below mentioned sectors, then you must come forward to nominate in it, for a report will be compiled to showcase the organisations serving each segment!

Nominate Now Online Through The Link Below

Nomination Form For Exhibition & Conference Services:
<https://goo.gl/forms/GxUyyyCukaHi6BXf1>

For Exhibition and Conference Service Providers:

This year the focus is on specialities, so as to clearly identify the best companies serving the respective segments mentioned below! To encourage only serious and genuine contenders, there is a nomination fees of Rs. 3000 per category. You can fill up multiple categories. The nomination fees will also cover for one complimentary event invite! So nominate now online and redeem your chance to glory! The winners will be awarded in front of top national organisers and leaders in Indian exhibition industry, media and government officials. Participate wholeheartedly in this mega initiative for the industry, out of the nine categories mentioned below.

Excellence in Exhibition Management	Excellence in Design (Live Presentation)	Excellence in Display, stage & Production
Excellence in Conference Management	Excellence in Services (Live Presentation)	Corporate Excellence (Live Presentation)
Leading Structure Supplier	Excellence in AV, Light & Sound	Excellence In Technology & Innovation

The live presentations, across all segments, are the best platform for establishing stronger brand recall in the industry! Nominate now in the mega initiative for the industry! For details about awards, please visit www.exhibitionexcellenceawards.com



UFI'S WORLD MAP OF EXHIBITION VENUES PROVIDES DETAILED REGIONAL AND COUNTRY PROFILES FOR 28 MARKETS



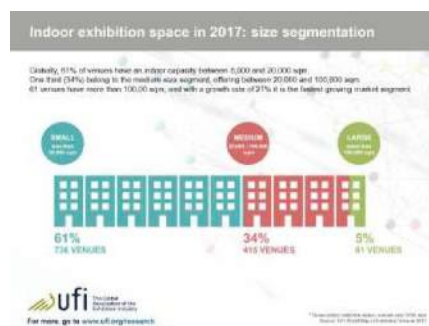
Available exhibition space is one of the main drivers of the development of the exhibition industry, and venue space continues to grow in most regions of the world. Following the release of preliminary data last month, UFI, the Global Association of the Exhibition Industry, released its full report on the World Map of Exhibition Venues. In addition to analysing indicators on key regional trends, it lists the largest venues for all 28 markets whose total capacity exceeds 200,000 sqm of gross indoor exhibition space. It also includes final adjustments in the data set.

It has been six years since UFI last produced this global census covering all exhibition venues with a minimum of 5000 sqm of gross

indoor exhibition space. This year's release shows an increase of capacity in the majority of markets around the world. Asia-Pacific has become the market with the second largest offer (23.7% of the total world capacity), behind

Europe (45%) and ahead of North America (23.6%).

In terms of size segmentation, 61% of venues globally have an indoor capacity between 5000 and 20,000 sqm, one third (34%) belong to the medium-size segment, offering between 20,000 and 100,000 sqm, and 61 venues (5%) have more than 100,000 sqm. With a growth rate of 27%, the latter is the fastest growing market segment.



Source: www.ufi.org/newsletter

The USA remains the market with the most exhibition venue space available (19.8% of global capacity), with China (16.6%) and Germany (9.3%) completing the top three. These three, plus Italy and France, each offer more than 2,000,000 sqm of total gross indoor exhibition space. Taken together, these markets account for almost 60% of the total world indoor exhibition space.

Kai Hattendorf, UFI Managing Director/CEO, says: "We are pleased to see that in recent years, additional venue space has become available in almost all regions of the world. Venue investments are long-term investments – so these trends underline the positive outlook for the exhibition industry mid- to long-term. In addition to adding new space, many venue operators have also made significant investments to upgrade their existing venue capacities."

The following markets are covered in the 2017 UFI World Map of Exhibition Venues: Austria, Belgium, Brazil, Canada, China, Czech Republic, Denmark, France, Germany, Greece, India, Italy, Japan, Mexico, Poland, Russia, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Thailand, The Netherlands, Turkey, UAE, United Kingdom, and the USA.





84TH UFI GLOBAL CONGRESS

Progress is impossible without constant change

Change is the one constant in business life and the exhibition industry is no exception. At present, the industry is growing faster than the global economy as a whole. In order to maintain this momentum and to further grow their respective portfolios, industry leaders need to constantly review, reflect and reinvent the status quo.

Hosted by the Johannesburg Expo Centre, the 84th Global Congress, UFI's flagship event, took place at the Sandton Convention Centre in the heart of the business district, on 1-4 November 2017. UFI's Global Congress has earned the reputation of being "the exhibition industry's global meeting", and with 420+

participants from 56 countries, UFI lived up to that reputation yet again. Source: www.ufi.org/newsletter

"Raising the Odds - Pressures and Profits", was the main theme selected for this year's Congress. With growing uncertainties, both politically and economically, plus an ever-faster digitisation around the world, it is the ideal time to focus on adapting, overcoming barriers and innovation to ensure the industry is not only sustained but continues on a progressive path.

The expanded Congress programme began at Wednesday lunchtime, with special programming around event technology and destinations on Wednesday afternoon. Additional sessions were also added on the Friday afternoon to connect the global industry with business opportunities in Africa.

"I always look forward to UFI's Global Congress. It is the perfect event to gauge the fitness of the industry and benchmark against peers and competitors in the spirit of healthy competition. The Congress offers opportunities to discuss industry topics with like minded colleagues and helps keep the excitement of exhibitions alive and well. I particularly enjoy watching the next generation of leaders share their passion for the industry while at the same time absorbing wisdom from stalwarts, an exchange that feeds and maintains a robust, prosperous industry" says UFI President Andreas Gruchow.



EEMA Appoints Director General; Marketing Veteran Gurmukh Singh Takes Charge

During one of his addresses to the delegates at EEMAgine 2017, EEMA President Sabbas Joseph had revealed that alongside the launch of the new EEMA office, the association was looking forward to bringing a new member who would join EEMA in a senior leadership role. Actioning the announcement yesterday, Joseph shared that a veteran of the marketing domain - Gurmukh Singh has been appointed as the Director General for EEMA. Gurmukh has taken over the responsibilities a week ago and

brings to the association over 20 years of experience of being an entrepreneur and a corporate head honcho for companies like Microsoft, Cisco, Intel & WD. It is believed that Singh's appointment comes after a round of interviews with Sabbas Joseph and EEMA National Advisory Council Member, Michael Menezes. While the EEMA NEC and NAC have always played a stellar role in shaping the way EEMA functions, the core members of EEMA have for long felt the need for a dedicated professional team to manage the organization's work so that EEMA

is a living, breathing and constantly marching forward entity.

Mr. Gurmukh has been a corporate head honcho and an entrepreneur and that allows him to both understand the entrepreneurial minds and challenges of EEMA leaders and at the same time could help set processes and systems for consistent delivery."

On the EEMA West front, a similar initiative has taken wings as Shweta Chadha, a former event industry professional has been appointed as the Regional Manager.

Source: www.eventfaqs.com/news

EVENT CALENDAR

Event Date	Event Name	Location	Event Type
30 Jan,2018 - 02 Feb, 2018	Religious Conference Management Association Emerge Conference	Omaha, NE, USA	Conference
01 February, 2018	Exhibit Sales Roundtable (ESR)	Washington, USA	Conference
02-04 February, 2018	Blickfang 2018 Hamburg	Hamburg, Germany	Trade Show
02-04 February, 2018	Bremen Classic Motorshow 2018	Bremen, Germany	Trade Show
02-04 February, 2018	DTR Summit	New Delhi, India	Conference
05-07 February, 2018	IBTM Arabia	Abu Dhabi, UAE	Trade Show
05-11 February, 2018	Stockholm Design Week 2018	Stockholm, Sweden	Trade Show
06-08 February, 2018	E-world Energy & Water 2018	Essen, Germany	Trade Show
06-08 February, 2018	IDF Oman 2018	Muscat, Oman	Trade Show
06-09 February, 2018	Integrated Systems Europe 2018	Amsterdam, Netherlands	Trade Show
06-09 February, 2018	Eurobois 2018	Lyon, France	Trade Show
06-10 February, 2018	Surface Design 2018	London, UK	Trade Show
06-10 February, 2018	Northern Light Fair 2018	Stockholm, Sweden	Trade Show
08-11 February, 2018	Auto Expo 2018	Delhi, India	Trade Show
09-13 February, 2018	Ambiente 2018	Frankfurt, Germany	Trade Show
10-18 February, 2018	Hauz-Garten-Freizeit 2018	Leipzig, Germany	Trade Show
14-15 February, 2018	CONVENE	Vilnius - Lithuania	Trade Show
14-15 February, 2018	Buildex 2018	Vancouver, Canada	Trade Show
16-18 February, 2018	Indexpo Nagpur 2018	Nagpur, India	Trade Show
17-19 February, 2018	STYL.KABO	Brno, Cze Republic	Trade Show
18-20 February, 2018	MCE Central & Eastern Europe	Zagreb, Croatia	Trade Show
20-21 February, 2018	Asia-Pacific Incentives and Meetings Expo (AIME)	Melbourne, Australia	Trade Show
20-22 February, 2018	Business Travel Show	Olympia, London	Trade Show
20-22 February, 2018	Linea Pelle 2018	Rho, Milan, Italy	Trade Show
20-23 February, 2018	Hoteres Japan 2018	Tokyo, Japan	Trade Show
21-23 February, 2018	PATA Adventure Travel & Responsible Tourism Conference & Mart (ATRTCM)	Abu Dhabi, UAE	Conference
22 February, 2018	Attendee Acquisition Roundtable	Washington, USA	Conference
23-25 February, 2018	INDUS-Tech Industrial Expo 2018	Faridabad, India	Trade Show
27 Feb.-03 March, 2018	Hong Kong Intt. Diamond, Gem & Pearl Show	Hong Kong	Trade Show
28 Feb.-01 March, 2018	Offshore Arabia Exhibition & Conference	Dubai, UAE	Trade Show

FROM THE NEWSLETTER EDITOR

We issued our first E-Newsletter "IESA TIMES" in October, 2017 and received appreciation from members and readers. We also want to express our immense gratitude for all the support that persuades us to move further. We also thank all those who contributed with their articles, news and advertisements in this edition.

Request all Members / Readers:

Please keep us informed and updated about any changes in your email address. We would also request you to add emails of your friends and acquaintances. We

would be happy to include them in our record. If you have any exhibition and event industry related pieces and articles (trends & event ideas, design, technical/non-technical) that you would like to submit and feel will serve our readers interest, please do share with us for the upcoming edition of IESA TIMES. We value your input and would like to hear from you in this regard.

Your thoughts and feedback are most welcome and can be sent to anita.iesa2015@gmail.com.

We hope you enjoy reading our second issue as much as we have enjoyed putting

it together for you. Read on and enjoy!

Write to IESA Secretariat:

INDIAN EXHIBITIONS, CONFERENCES AND EVENTS SERVICES ASSOCIATION (IESA)

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