

## KUMBH MELA 2019 : The most world's largest religious gathering

Kumbh Mela, listed on UNESCO's (The United Nations Educational, Scientific and Cultural Organization) Representative List of Intangible Cultural Heritage of Humanity, is considered as the world's largest gathering of pilgrims and is a very vital event for Hinduism. The Kumbh Mela attracts devotees in millions from all over the world. The Kumbh Mela 2019 is held from 15<sup>th</sup> January, 2019 and will end on 4<sup>th</sup> March, 2019 at the Triveni Sangam in Prayagraj (Allahabad), Uttar Pradesh, India.

To make Kumbh Mela 2019 an event of unparalleled grandeur, the Government of Uttar Pradesh has



undertaken multiple measures for ensuring the efficient running of the Mela. Unprecedented sustainable construction work is being done. Construction of flyovers, railway under bridges, road widening in the city and beautification of major intersections are few highlights of the massive construction and upgradation tasks being undertaken to make Prayagraj ready for Kumbh 2019.

To provide a truly divya & bhavya experience, IESA's Members are contributing their services in organizing and making of Kumbh Mela an extra-ordinary event of India namely RMB Event Management Pvt. Ltd., Pavilion & Interiors (I) Pvt. Ltd., Lalloji & Sons, Shri Balaji Exims, Labh Decorators, Eventually etc.



### Key highlights of Kumbh Mela 2019

- 4,200 premium tents for Public accommodation, with a capacity of 20,000 beds
- Four Convention halls, with modern and contemporary décor for each zone



- A Pravachan Pandal with a capacity for 2,000 persons will also be built in the Mela area for organizing religious and spiritual programs
- More than 2,000 digital signages
- 40,700 L.E.D Lights, 1,030 Km L.T. Line, 105 Km Hypertension Line, 175 High Masts, 54 Temporary Sub Stations, 2,80,000 Camp Connections

- Kumbh will include theme-based Gates, Laser Shows, Paint My City Campaign and Heli-tourism
- 1,000 CCTV cameras in the entire mela area
- More than 1,22,000 toilets, More than 20,000 dustbins with liner bags
- More than 15,000 sanitation workers,



- Beautification of important roads, Planting of 2 lakh plants (with pots)
- Thematic Gates, Flags, Selfie points
- Folk and Cultural Events, Arts & Crafts Stalls, Laser Light Shows etc.

# Contents

KUMBH MELA 2019, **Pg 1**

IESA PRESIDENT MESSAGE, **Pg 2**

IESA NEW MEMBERS, **Pg 2**

PAVILIONS & INTERIORS – KUMBH MELA 2019, **Pg 3**

50 GLORIOUS YEARS OF JESS IDEAS PVT. LTD., **Pg 4-5**

SARDANA'S ART CENTRE PVT. LTD. – 3<sup>RD</sup> GENERATION, **Pg 6-7**

UPCOMING EXHIBITIONS / EVENTS, **Pg 8**



Presents  
**INDIA EXPO**  
SHOP 2019

COMING SOON

## MESSAGE FROM THE PRESIDENT DESK



Dear Friends,

I begin this message by wishing you all a Happy New Year 2019. May new year bring happiness and success in your personal and professional lives.

My hearty congratulations to the founders and employees of Jess Ideas Pvt. Ltd. as the company completes 50 glorious years in the field of exhibition contracting, venue decoration and event management. I wish them even more

success in years and decades to come.

In this edition, we cover Kumbh Mela 2019, a mega pilgrimage and religious festival, not only for Indians but for all mankind. Kumbh 2019 will run for 48 days and is speculated to be one of the biggest congregations in the history of mankind. It is also a grand platform for IESA's members to not only do business but to provide comfort by extending their services for devotees.

Sardanas Art Centre is one of the founder members of our association. Its 3rd generation is now in rapid expansion mode. Please read more about on Sardanas in this newsletter.

In January 2019, three new members from Delhi, Mumbai and Ranchi joined IESA family. We extend a warm welcome to them.

In the end, I thank one and all for being part of our association. Once again, best wishes for a very healthy and prosperous new year and I look forward to seeing you all upcoming events.

Best Wishes,

**H.K. Bhattad**  
President, IESA

## IESA NEWLY JOINED MEMBERS

SL.	COMPANY	CONTACT PERSON	NATURE OF BUSINESS	CITY
1	FOCUS	Mr. Ranjan Sinha	Tent House & LED Screen on Hire	Ranchi
2	JATIN FLOORING	Mr. Jatin	Non-Woven Carpet, P.V.C. Flooring & All Kinds of Tent items	Delhi
3	PRIME ENTERTAINERS	Mr. Romald J. Furtado	M.I.C.E., Conference, Event, Wedding Management	Mumbai

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Mob.: 9871450555, 9871198980  
Email: vasishtagencies@yahoo.co.in, rv@vasisht.com  
Website: www.vasisht.com

BANGALORE | CHENNAI | DELHI | MUMBAI | PUNE

# KUMBH MELA 2019

## RECENT PROJECT – PAVILIONS & INTERIORS (I) PVT. LTD.



Pavilions & Interiors (I) Pvt. Ltd, India's premier exhibition design and fabrication company have done it again. They have bagged the sizable share of prestigious projects in the ongoing Kumbh Mela at Prayagraj.

The projects include 15 thematic gates at strategic locations in Prayagraj and its various sectorial entries. These gates are based on various themes from Hindu holy scripts. Nagavasuki, Thrishool, Dhanush, Shankh, Fourteen Ratna Kadha, Lakshmi, Kamadhenu, Lotus, Om, Nandy, Sangam, Sudarshan Chakra, Chandra, Kausthubh and



ShivLing are the themes depicted there.

Nethra Kumbh is a 1,45,000 sqft temporary eye hospital, reputed to be the world's biggest facility of its kind where 1,50,000 pilgrims with eye


problems are expected to be treated and spectacles given away free to the deserving ones. It also includes 360 bed accommodation, P&I did the complete design and set up of this hospital.



Six Convention Centres measuring 80,000 sqft have been put up in the Mela area to conduct various cultural events during the course of the Mela– Yamuna, Saraswati, Rishi Bharadwaj, Thriveni, Ganga-Yamuna Teer, Akshay Vat are the convention halls.

More than 120 ultramodern toilets have been put up in the Mela area by Pavilions & Interiors.

All this and more are testimony to P&I's ever-growing reputation as India's No 1 infra-structure provider for events.

	<h3>RMB EVENT</h3>	<b>Infrastructure Service Provider with In-house Capacity</b>	
<p>A Bhattad Group Company</p>		<ul style="list-style-type: none"> <li>• Mobile AC Units - 6,000 TR.</li> </ul>	<ul style="list-style-type: none"> <li>• RMB Platform - 40,000 sq.mtr.</li> </ul>
<p>RMB Event Management Pvt. Ltd.</p>		<ul style="list-style-type: none"> <li>• RMB Structure - 60,000 sq.mtr.</li> </ul>	<ul style="list-style-type: none"> <li>• Stalls - 10,000 sq.mtr.</li> </ul>
<p>104, Bajaj Bhavan, Nariman Point, Mumbai - 21</p>		<ul style="list-style-type: none"> <li>• Roder Structure - 21,000 sq.mtr.</li> </ul>	<ul style="list-style-type: none"> <li>• Pagoda, Hexagonal &amp; Octagonal</li> </ul>
<p>Tel: 022- 30903455. E-mail: rmbitd@vsnl.com</p>			



Formerly known as Jeram Shivji & Sons

**Jess Ideas Pvt. Ltd.**

*Jeram Shivji and Sons was established in 1969 as a manufacturer of tarpaulin and temporary structures. The company was founded by Late. Shri Jeram Shivji Thakker whose work ethic and dedication is ingrained in the company even today. This year we have entered our 50th year of business and fondly remember his legacy. Over the years, we have seen the growth of the event industry and had the privilege of engaging and operating with the top global professionals. Our positive outlook has helped us evolve into a turnkey event infrastructure company today as*  
**JESS IDEAS PVT. LTD**

*Our first landmark event was the Chem tech exhibition 1976 held at NSCI Mumbai, the first-of-it's-kind exhibition to take place in the country. 50 years on, we have established ourselves among the largest inventory holders in the country while maintaining the attention to details and joy of work.*

*Our 50 years of joy is credited to our team members that have been at the forefront of the Industry by constantly introducing production techniques to the Indian ecosystem. Bharatchandra Jeram Thakker, Ajitchandra Jeram Thakker, Bhavesh M. Thakker and Ketan P. Thakker have expanded the horizon of what is possible in events in India.*

*We inherently maintain the same attention to detail whether we are producing an event for 50 people or for 5,00,000 people. We are known as a multi-dimensional service provider willing to take up challenging & odd jobs while only using standardised products.*

*We are immensely proud to have successfully conducted exhibitions, expos and summits in the fields of food, transport, technology, property, defense, agriculture, spiritual, rural development, arts, national investment for corporate & government sector. Looking forward we aim to organise and execute our own events and establish annual properties. India is a thriving market for exhibitions and our goal is to regularly improve production, fabrication and management practices in public venues and convention centre.*

**50**  
 Celebrating years  
 1969-2019

Celebrating 50 years 1969-2019

Our Story  
Infrastructure for Culture



Founder Originally Manufacturer of Tarpanins



1969

Temporary museum about Industry sponsored by Jagan Shrivastava & Sons

1974

India Gandhi Indian National Congress Meeting

1976

Chemistry Exhibition at NSCI, Mumbai ChemTECH



1993

Bryan Adams Concert



1996

Lata Mangeshkar Concert



1999

Pageant Miss India, 2000

2001

Chinese Mission 50 Years Celebration Function



2002

WWE Wrestling Tour Of India



2003

Adnan Sami Concert



2003

Lakme Fashion Week 2003, 2007, 2008, 2009, 2010, 2012, 2013, 2017

2003 World Social Forum



2005

Festival of Blowing Pray for Indian Rally by Father Henry Hiss



2006

2007, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018



2007

50 Years

2008

Opening Ceremony Of IPL

2008

Opening Ceremony Of IPL

2008 Jagan Shrivastava & Sons Evolves To 'Jes Ideas'



Jes Ideas Pvt. Ltd.



2008

Commercial Youth Sports 2008

2008

Standard Chartered Mumbai Marathon 2006, 2010, 2012, 2017



2009

Hon. President of India Awards

2009

Vidha Sabha / Lok Sabha Election Mumbai



2011

2012, 2013, 2014, 2015, 2016, 2017, 2018

2012

Monthly International Book Show



2012

India International Jewellery Show Bombay Exhibition Centre Mumbai



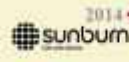
2012

India Bridal Fashion Week



2013

India Bike Week



2014

Sunburn



2015

India Biggest Live Event & Agri Expo



2016

CBRE Propair 2016



2016

designone



2017

Purpose Four



2017-2018

Arjit Singh Concert India Tour



2018

Magnetic Maharashtra



2018

Sensation Rise

# SARDANA'S ART CENTRE PVT. LTD.

## 3<sup>RD</sup> GENERATION INTRODUCTION



the way to a sustainable and eco friendly approach to creative and



Sardana's Art Centre Pvt. Ltd. was officially formed in 1972 by Shri I.C Sardana, known to be one of the first few company's in the exhibition industry as leading infrastructure suppliers for major events and exhibitions for both, Corporate and Government clients.

by Post and Telegram Department, Delhi; his eagerness towards his

Tarun Sardana, S/o Shri I.C Sardana & Director Sardana's Art Centre Pvt Ltd. is the second generation of the family-run business, With his first visit to Pragati Maidan at age 10 for the family's first exhibition - INDIPEX '73



modular display systems in the Indian events and exhibitions industry.

Managed by the 3rd generation of the Sardana family, Sardana's Exhicon aims to transform the way you see & use display systems and solutions for exhibitions and events. With the support of their 45 year old family-run business, the 3rd and youngest generation of Sardana's have designed and developed India's first and only modular & lightweight truss system - The CubeX Truss, an aesthetically



family business grew at a fairly early age.

Now with his two sons, Purusharth and Sankalp Sardana; he is now instilling the same passion and curiosity for the 3rd generation to lead the family's business. With their new innovation, The CubeX Truss, Sardana's are on the path to pave





IISF Lucknow (India International Science Festival)

appealing system of display which boasts flexibility in design and configuration, making it the only display system in the country which offers the capability to create structures and displays of virtually any shape or size.

Purusharth, who studied Interior & Product design in Milan & Barcelona at IED University explains, “The CubeX Truss, made of mild steel, interlocks using only a wrench and some bolts, making it super easy to assemble. Using different modules, our system has the ability to increase, decrease and also re-configure temporary

displays at any given time, no matter how big or small.” “There has also



IISF Lucknow (India International Science Festival)

been a shift in demand when it comes to exhibition and event displays. Increasingly, people are asking for environmentally-friendly and reusable materials. It's a refreshing and much needed change but arguably an important one when you consider that most organisations in the future will lean towards a modular, economical and hassle-free approach towards event displays and structures.

Sankalp, who studied Events Management in Leeds Beckett University States: With an aim to push

sustainable display systems and an eco-friendly approach in the ever growing Exhibitions and Events Industry in India, The CubeX Truss, measuring only 5x5 inches is the size of today's smartphone, and is designed to assemble similar to how LEGO works, cutting down the assembly time by almost 45%. The re-configurable system has the potential to create small displays to large complex structures, from small backdrops & signages to gateway tunnels and complex structures, the



Pre Kabaddi Finals (For DNA Entertainment Networks)

CubeX Truss can do it all. With over 700+ design options ready, We have developed almost 50 different angles and degree combinations to offer even more flexibility and versatility in design and are expecting our first ever patent to be approved by December 2021, which will allow us to create more molecular and edgeless shapes and designs. Our R&D for tensile and fabric uses with the CubeX Truss is ongoing, with an aim to create customised covered structures for almost any application.

The CubeX Truss has received “Innovation in Design” award at Exhibition Excellence Awards 2017, “Innovation in Exhibition Design” and also “Best Design and Concept” Awards at IESA's India Expo Shop in Mumbai 2018.

For more details, visit us:

[www.sardanaexhicon.com](http://www.sardanaexhicon.com)



EPEX - WOW AWARDS



IISF Lucknow (India International Science Festival)

## UPCOMING EXHIBITIONS / EVENTS

DATE	EXHIBITION / EVENT	LOCATION
07-09 February, 2019	Water Expo Bangalore 2019	Bengaluru, India
07-15 February, 2019	EFM European Film Market	Berlin, Germany
08-09 February, 2019	Exporail India 2019	New Delhi, India
08-10 February, 2019	Footwear India Expo 2019	New Delhi, India
08-10 February, 2019	Travel & Tourism Fair (TTF)	Chennai, India
09-10 February, 2019	Naturheiltage 2019	Fuerth, Germany
13-16 February, 2019	Food Pack Asia 2019	Bangkok, Thailand
13-16 February, 2019	Thailand Industrial Fair	Bangkok, Thailand
14-17 February, 2019	ACMA Automechanika	New Delhi, India
18-19 February, 2019	Aero India International Seminar	Bangalore, India
18-20 February, 2019	AIME 2019	Melbourne, Australia
18-22 February, 2019	Indian Handicrafts & Gifts Fair	Greater Noida, India
19-21 February, 2019	IBS International Builders Show	Las Vegas, USA
20-24 February, 2019	BC Home + Garden Show	Vancouver, Canada
21-23 February, 2019	Asia Print Expo 2019	Bangkok, Thailand
21-23 February, 2019	Media Expo-Mumbai 2019	Mumbai, India
21-24 February, 2019	Life Instyle	Sydney, Australia
21-24 February, 2019	Jewelry, Fashion and Accessories (JF & A)	Rosemont, USA
22-24 February, 2019	AGREX India	Pune, India
23-24 February, 2019	International Health Sports & Fitness Festival (IHFF)	Bangalore, India
23-27 February, 2019	Indian Handicraft & Gifts Fair	New Delhi, India
23-25 February, 2019	Flora Expo 2019	New Delhi, India
26-28 February, 2019	Delhi International Leather Fair	Kolkata, India
26-28 February, 2019	Hostex 2019	Houston, USA
26-28 February, 2019	Techtextil North America	Raleigh, USA
27 February - 01 March, 2019	Medical Fair India	New Delhi, India
28 February - 03 March, 2019	ACREX 2019	Mumbai, India
28 February - 04 March, 2019	INDIAPLAST 2019	Greater Noida, India
07-09 March, 2019	Convergence India 2019	New Delhi, India
07-09 March, 2019	India ETC Expo 2019	Ahmedabad, India

**IMPORTANT NOTICE :** We advice to all readers, please double check the Dates / Venue and general information by directly visiting to the exhibitions' websites. The above info might be changed due to unknown reason to us.

### FROM THE NEWSLETTER EDITOR

Dear Readers,

Team IESA wishes you all a very healthy and prosperous New year 2019 !!

We extend our heartiest congratulations to our esteemed one of the founder members 'Jess Ideas Pvt. Ltd.' from Mumbai for completing 50 glorious years of success in the exhibition industry and wish you all the success for many more years to come.

In this edition, we are covering a brief review of KUMBH MELA 2019 and work report of Pavilions & Interiors at Kumbh Mela. Also an introduction of the 3rd generation of Sardana's Art Centre Pvt. Ltd. A warm welcome to all new members in IESA's family.

Hoping that you are reading this issue with the pleasure and if you have anything to share with us,

you're most welcome. We invite comments, suggestions and any valuable contributions from our readers and members. This will go a long way in enabling us of improving our Newsletter.

Submit the technical articles, event reports and news for the upcoming issue and the deadline is 20<sup>th</sup> February, 2019. Below are the guidelines for submitting articles to add on in the IESA Times:

- 1.Document Format: MS Word Format
- 2.Article Length: Maximum 250-300 words
- 3.Photographs: TIFF or JPG format in high resolution
- 4.Advertisement: Strip Advertisement (Paid only)

Appreciate your contribution and look forward to your continuous support in the coming edition.

### IESA Secretariat:

**Ms. Anita**  
Executive Secretary

**INDIAN EXHIBITIONS, CONFERENCES  
AND EVENTS SERVICES ASSOCIATION  
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