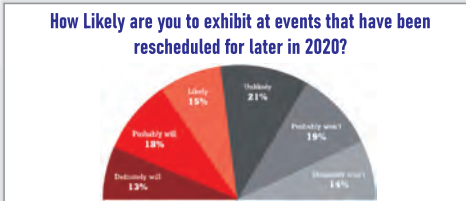
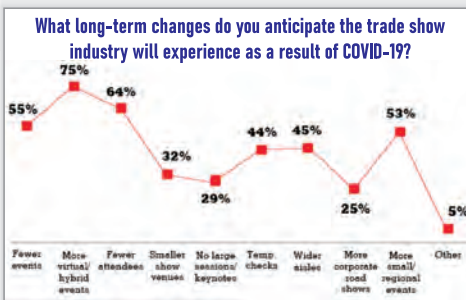
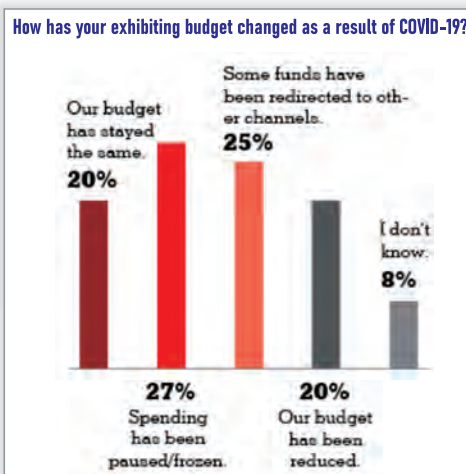
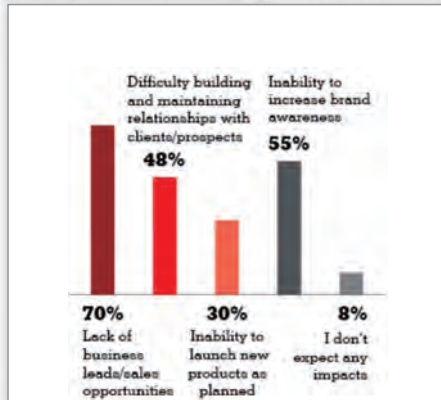
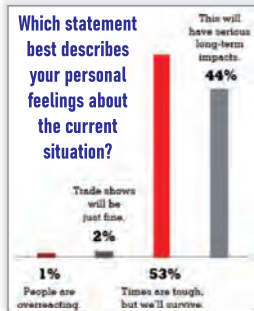


IESA® TIMES

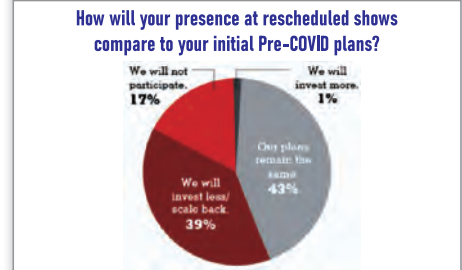
THE IMPACT OF THE PANDEMIC

A two-part research initiative sheds light on COVID-19's impact on the trade show industry and what the 'new normal' may look like.



Inside this issue

- The Impact of the Pandemic, **Pg 1**
- IESA President Message, **Pg 2**
- IESA Newly Joined Members, **Pg 2**
- EEMA Elections 2020 : National Executive Council (NEC), **Pg 3**
- Mumbai Metropolitan Region Covid-19 Hospital in Mumbai by Jess Ideas Pvt. Ltd., **Pg 4-6**
- Event Technology : How to keep your Virtual Event secure from Cyber Threats, **Pg 7**
- From the Newsletter Editor, **Pg 8**



—by Travis Stanton, Exhibitor

NAMDHARI EVENTS N PROMOTIONS (P) LTD

***** In Service Since 1980 *****

EVENTS | EXHIBITIONS | CONFERENCES | ENTERTAINMENT

NAMDHARI : 3rd Floor, Trade Fair Office Building, Hitex Exhibition Centre, Izzat Nagar, Madhapur, Hyderabad - 500084, Telangana, INDIA., Tel : +91(40) 23606451/52.
E-mail: dharam@namdharievents.com, website: www.namdharievents.com, Hyd : 09885 27 28 29, Delhi : 09849040609, Bhubaneswar : 09866104616

A Message from the President



Sunil More
President, IESA

Dear Friends,

At present, we all are fighting with the Covid-19 pandemic and exploring ways for safe and sound business opportunities. However, the prospects of resumption of normal business environment seem remote as of date as the pandemic continues.

The one thing that will certainly raise expectations about normalcy in the world is the news of a safe and broadly available vaccines. The Governments around the world have pledged billions of dollars for development of a Covid-19. Though not endorsed by the world community so far, Russia has already announced that it has developed a vaccine. Also there are talks taking rounds that India is likely to announce the development of a vaccine very shortly. And other countries are on the verge of similar announcements. Let us hope that the vaccine is indeed available for all as early as possible.

In this Covid-19 crisis, the exhibition industry associations are working together to seek help from the government and the exhibition and events industry is looking forward to the government for an announcement in the Unlock-4 allowing organisation of exhibitions and events.

In this edition we have covered a report showing the impact of pandemic globally on exhibition industry with graphics, tables and charts. A report on EEMA Elections 2020 is also covered in this Issue. IESA extends its congratulations to the newly elected EEMA President-NEC, Mr. Roshan Abbas, MD, Geometry Encompass and his whole team.

We also welcome IESA New Member – Rx Events from Ahmedabad, Gujarat. We are excited to have you as part of IESA Family now and look forward to seeing you and at our events of in the near future.

I extend my sincere thanks to all IESA Members for their continued support to the Association. We all have been through the worst of times this year and hope that the coming year will bring in cheer for the industry.

For the moment, I can only request you all to keep well and stay safe.

Best Regards,

IESA Welcomes New Member as under:

SL.	COMPANY	CONTACT PERSON	NATURE OF BUSINESS	CITY
1	RX EVENTS	Mr Hardik Chandarana	Event Management Consultancy	Ahmedabad

9 SQUARE
Event Infrastructure & Service Provider

Vishwas Patel : 9825766731 | vishwas@9square.org
Anjani Jha : 9819389637 | anjani@9square.org

Ahmedabad Off : Shilaj –Rancharada Road, Shilaj Bypass, Shilaj Ahmedabad-380058
Mumbai Off : 421, 4th Floor, Neo Corporate Plaza, Ramchandra Lane Extn, Kanchpada,
Malad(W), Mumbai-64

Its Not Just **IDEAS** Its About
Making **IDEAS** Happen

- OCTANORM & FABRICATED STALLS
- HANGER / DOME
- EXHIBITION / CONFERENCE / CONVENTION
- EVENT MANAGEMENT
- STYLING /DECORATION
- CONCEPTUALIZATION / THEMING
- WEDDING PLANNER

EEMA ELECTIONS 2020 : NATIONAL EXECUTIVE COUNCIL (NEC)



The EEMA elections 2020, which were held on June 2020, witnessed a massive voter turnout of 98.2%, and the results were announced in an open address to the members of the association wherein the former congratulated EEMA members on successfully completing the election cycle for the National Executive Council.

Mr. Roshan Abbas, Managing Director, Geometry Encompass has been elected as the new President of Event and Entertainment Management Association (EEMA). Here's a list of all the winners of EEMA Election 2020:

<p>President - NEC</p>  <p>Roshan Abbas Managing Director Geometry Encompass</p>	<p>Executive Vice President - NEC</p>  <p>Samit Garg Founder-Director E-Factor Entertainment</p>	
<p>General Secretary - NEC</p>  <p>Siddhartha Chaturvedi Founder & CEO Event Crafter</p>	<p>Secretary - NEC</p>  <p>Deepak Pawar Managing Director Midas Next</p>	<p>Treasurer - NEC</p>  <p>Major KJS Gurna Director Bellset Entertainment Pvt Ltd</p>
<p>Vice President - North</p>  <p>Vijay Arora Director Touchwood Group</p>	<p>Vice President - South</p>  <p>Martin Emmanuel Managing Director Razzmatazz Ventures</p>	<p>Vice President - West</p>  <p>Aarti Mattoo Founder Momentum Experiences & Events LLP</p>

Source : EventFAQs

PVC Coated fabrics for Aluminium Hangers, Pagodas & Tensiles



ehreedi Tensiles & Fabrics
AN ISO 9001:2015, 14001:2015, 18001:2015 CERTIFIED COMPANY
PLOTING • CUTTING • WELDING
Production Of Quality Product Is Not Our Act, It's Our Habit
And We Constantly Seek The Support From Our Customer To Enhance It

MILLER WELDMASTER
Keder Machine - From Miller Weldmaster Usa
Authorised Distributor
Serge Ferrari
We Guarantee For Quality And Quantity

Certified
WELDED FABRIC COVERED
AN ISO 9001:2015, 14001:2015, 18001:2015

Registered Office : 8-75 Double Storey, Ramesh Nagar, Delhi-110015
Works : 35/711 Main Road, Behinwarapuzh, Delhi-110036
E-mail : dshastri@ehreedi.com
Phone : +91-9811675853, +91-9999515136

Waterproof PVC-coated polyester textile

MUMBAI METROPOLITAN REGION DEVELOPMENT AUTHORITY (MMRDA) COVID-19 HOSPITAL IN MUMBAI BY JESS IDEAS PVT. LTD.

In the month of May as the Covid-19 cases reached an alarming number, Mumbai Metropolitan Regional Development Authority asked us with the responsibility of constructing a state-of-the-art hospital to battle the rising number of COVID-19 cases.

This was the tightest point of the lockdown, when fear and uncertainty were at its peak. MMRDA appointed us as a structural contractor to rapidly deploy medical enclosures at MMRDA grounds BKC. We deployed 40m span hangars running 235m long along with an AC hangar of 25m x 100m connected to the main patients' hangar built to accommodate pathological testing and to suit the doctor's on duty.

The entire construction of 11,775 sq/m was completed in a short 15-day time.

Procurement of human resource and inventory were a challenge considering the socio-economic shape of the city, however our



the flagship hospital of the city and can accommodate 1026 Covid patients bifurcated among non critical non oxygen and critical oxygenated patients.

A true testament to the quality of the structural engineering and execution presented itself in the month of June as cyclone 'Nisarg' descended upon the city, despite dangerously high wind speeds, the structure maintained its integrity and continued to function as normal.

We are simultaneously in the process of executing another hospital in the Thane-Mumbra region for MHADA, which will accommodate more critical patients who will be served with ICU facilities.

We are grateful to the MMRDA team for showing faith in our organization with such a sensitive and large project. We are especially grateful to all the carpenters, laborers, vehicle drivers, crane operators, electricians, technicians and other field



commitment to the mission and united humanity shown by our teams helped us achieve this feat in such a critical timeline. Under the guidance of the MMRDA, we designed and constructed rooms in the main patients' hangar that accommodated patients in a safe and distanced manner. Each of the rooms has been classified as a ward and the layout of the hospital has accurately mimicked the functionality of any permanent hospital in the city. This structure is

operators for their efforts in the face of adversity for having played the role of frontline infra-warriors and bringing the city of Mumbai much needed medical relief. We are truly grateful to be a part of this exercise and will continue to fight this pandemic all the tools in our arsenal.

Email: jessbhaveshtakker@gmail.com, jessideas@gmail.com

Webmail: www.jessideas.com

Look No Further! - FairAct offers End-to-End Solutions to exhibition organisers and exhibitors

- Venue Booking • Permissions & Approvals • Web-based Exhibitor Manual • Floor Space Planning and Web-based Interactive Floor Plan
- Exhibitors' and Visitors' Registration • Support for Exhibitors and Visitors • Show Directory • Site Management • Technical Support Staff

FAIRACT Exhibitions, Events & More **FairAct Exhibitions and Events LLP**

1st Floor, India Printing House, 42, G. D. Ambekar Marg, Wadala, Mumbai 400031 • Tel: +91 22 66562115 / 16 • Email: connect@fairactexpo.com

JESS IDEAS - BKC Covid Hospital



MAJOR SUPPLIERS OF CARPETS AND ALL TYPES OF FLOORINGS FOR EXHIBITIONS AND EVENTS SALE/RENTAL ALL INDIA



VASISHT AGENCIES (P) LTD.

Vasisht House, 7/3, Begampur, Kalu Sarai, New Delhi 110 017
 Tel: (011) 2622 2240-41-42 • Fax: (011) 42686661
 Mob.: 9871450555, 9871198980
 Email: vasishtagencies@yahoo.co.in, rv@vasisht.com
 Website: www.vasisht.com

BANGALORE | CHENNAI | DELHI | MUMBAI | PUNE

JESS IDEAS - Kausa-Mumbra ICU



EVENT TECHNOLOGY : HOW TO KEEP YOUR VIRTUAL EVENT SECURE FROM CYBER THREATS

As we embark on the steep learning curve required by our current safest course of action, virtual events, it's more important than ever that we all gain the training we need to protect our attendees and other stakeholders from breaches in our data.

As event planners, we are given extremely personal and valuable information on our attendees and stakeholders, and it's our responsibility to safeguard it and make sure it doesn't fall into the wrong hands.— here's what you need to know to ensure a safe and secure virtual event.

6 Ways to Protect Your Digital Event

When thinking about online event security, think about how we would approach security at a physical event. For example, at



minimum there would likely be a registration desk for checking IDs. Securing a digital event is much more challenging, but it's just as important. Here are some things to keep in mind to make your event more secure.

Lock Down Registrations

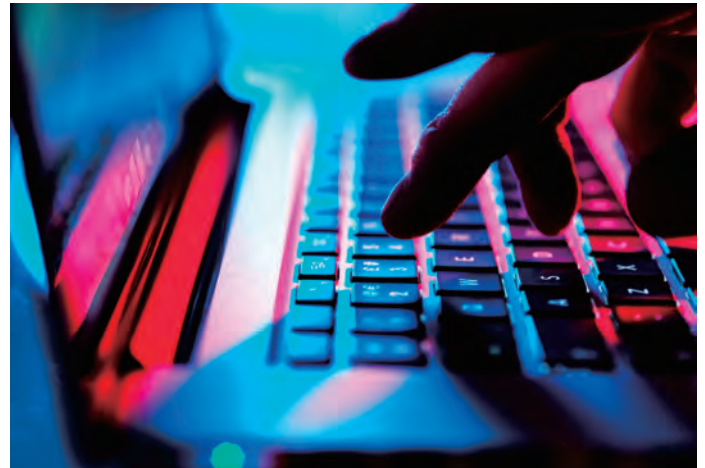
When setting up registrations, make sure you enable individual links for each attendee so that you can easily track activity and data related to each link. It's also important to be very clear about the nature of the links in your event communications so that attendees realize that they're personalized and are aware they shouldn't be sharing their links with anyone else.

Implement a Code of Conduct

Think about how you would handle a Zoombombing situation and how you might be able to eject someone who doesn't follow your code of conduct. Include the code of conduct along with terms and conditions in your registration so that everyone understands what is expected as well as the consequences of noncompliance.

Get a Password Manager

One of the simplest ways to improve your event security, and your online privacy in general, is to use a password manager. These



tools generate and keep track of randomized passwords for you to ensure that you're not reusing the same, easy-to-guess password across multiple event platforms and services.

Keep an Eye on Your Integrations

Integrating your event platform with other tools, such as an event app, is sometimes inevitable, especially for a virtual event. It's not necessarily an issue to do so, but it's a good idea to try to limit the number of integrations as much as possible. Always be aware of who you're granting access to and make sure you regularly monitor your integrations so you can remove any that are no longer being used.

Use a VPN When Possible

If possible, using a company VPN will allow you to access and use your office's server from home, which will be much more secure than a home or public WiFi network when sending and sharing sensitive information over the internet. Even if the only option available to you is a consumer-grade VPN, such as ExpressVPN, it's still better than nothing and will make it more difficult for your data to be traced and hacked.

Consider Two-Factor Authentication

You've likely already encountered two-factor authentication when trying to log into sites like Gmail and Apple. This is a system that aims to verify someone's identity by requesting two pieces of evidence as opposed to just one (which is generally a password).

Upcoming Exhibitions/Events

A decent number of Exhibitions/ Trade Shows to be held in the month of August, 2020 have been postponed or cancelled worldwide due to the COVID 19 Pandemic.

We will share the updates on upcoming Exhibitions/ Events in the edition of next month.

Keep Reading and Stay Safe !!



From the Editor's Desk

Dear Readers,

Greetings from 'IESA TIMES'— E-Newsletter of June-July 2020 edition. Hoping you all are in good health and living safely.

First and foremost, I extend my sincere wishes for you & your family safety, and also the safety of our professional communities of exhibitions & events industry. As we all recognize that now how challenging these times are as we all navigate the burdens imposed by the COVID-19 pandemic. In fact, that's one positive side effect of this pandemic that we're becoming more empathetic by the day, and we see you doing the same. Thank you for your support to craft the IESA Times for our readers.

In this month's E- newsletter, you'll find some of those stories:

- Graphic Charts of the impact of Covid-19 pandemic globally in exhibition industry.

- Report on EEMA Elections 2020.
- MMRDA Covid 19 Hospital in Mumbai by IESA Member – Jess Ideas Pvt. Ltd.
- How to keep your virtual event secure from Cyber Threats.

Wishing to keep up the good work, and as always, want to hear from you, if there's any project or program that you want to recognize, or an experience you want to share, reach out to:

anita.iesa2015@gmail.com

On behalf of all of us at IESA Times, I share our deep appreciation for your continued support to us. Your consideration and participation is greatly appreciated!

Please send the reports / information as per the guidelines mentioned below, the deadline for submitting the details is 20th August, 2020:

- 1. Document Format :**
MS Word Format
- 2. Article Length :**
Maximum 250-300 words
- 3. Photographs :**
TIFF/JPG format in high resolution
- 4. Advertisement :**
Strip Advertisement (Paid only)

REASON TO ADVERTISE WITH US

MONTHLY DIGITAL CIRCULATION

35,000 database of organizers, event management, foreign industry associations, government department, and members.

PRINTED COPY DISTRIBUTION

1000+ printed copies distributes to all IESA Members, Government contractors, event management companies etc.

TARIFFS & SIZE

Full Page - Rs.20,000/- + 18 % GST
Half Page - Rs.10,000/- + 18% GST
Strip Advt. – Rs.5,000/- + 18% GST

SIZE OF ADVERTISEMENTS

Full Page - 19cms (w) x 25cms (h)
Half Page - 19cms (w) x 12.5cms (h)
Strip Advt. - 190.5mm (w) x 32.9mm (h)

FOLLOW US ON

- <https://facebook.com/iesa>
- <https://www.linkedin.com/in/iesa-india>
- <https://www.instagram.com/iesaindia/>

Please submit artwork in **CDR** open file or **PDF / JPG** format with maximum resolution. If you have any questions regarding this, please don't hesitate to get in touch with us or email us: anita.iesa2015@gmail.com

IESA SECRETARIAT

Ms. Anita

Executive Secretary

Indian Exhibitions, Conferences and Events Services Association (IESA)

Admin. Office: DEE TOUCH, 1, Kilokari Village, Ring Road, Adjacent to Maharani Bagh Bus Stand, New Delhi-110014 (INDIA).

Phone : 011-43052661-62/42686661

E-mail : secretary@iesa.net.in, anita.iesa2015@gmail.com

Website : www.iesa.net.in, www.indiaexposhop.in