

MR. NARENDRA MODI, PRIME MINISTER, INDIA, LAID THE FOUNDATION STONE FOR IICC IN DWARKA, NEW DELHI



Prime Minister laying the foundation stone of IICC

Prime Minister Narendra Modi laid the foundation stone for the India International Convention and Expo Centre (IICC) at Dwarka Sector 25, New Delhi on 20th September, 2018. IICC will be biggest indoor exhibition space in India and also rank among the top 10 in the world.

Prime Minister stated that the IICC will give a new identity to India in the sphere of meetings, incentives, conferences and exhibitions (MICE) which is a multi billion business. IICC project had received a nod from the Union Cabinet in November 2017. With a budget of around Rs 26,000 crore, the IICC will be built over an area of 221 acres and will accommodate up to 11,000 persons. The construction is planned over two phases, with

phase one planned to be completed by December 2019, and phase two by December 2024. It will be implemented by India International Convention and Exhibition Centre Ltd., a 100% government-owned company set up by the Department

of Industrial Policy and Promotion (DIPP). It is expected to generate over 5 lakh employment opportunities. IICC will be an integrated complex with facilities like 5 exhibition halls, convention centre, open exhibition spaces and retail service.



Mr. H. K. Bhattad, President IESA along with Mr. Sudeep Sarkar, CEO, IEML and Mr. Ravinder Sethi, MD, R.E. Rogers India Pvt. Ltd. at the IICC Foundation Stone ceremony

Contents

PM MODI LAYS FOUNDATION STONE
OF IICC, DWARKA, DELHI, INDIA **Pg 1**

IESA PRESIDENT MESSAGE, **Pg 2**

IESA MEMBERS FACILITATED
BY CMAI, **Pg 3**

SARDANAS EXHICON
SERVICES – CUBEX TRUSS, **Pg 4-5**

SHRI BALAJI EXIMS – RECENT
PROJECT, **Pg 6**

AN EXCLUSIVE INTERVIEW –
Q & A, **Pg 7**

1ST EDITION OF IESA CHENNAI
INDIA EXPO SHOP 2018, **Pg 8-11**

IESA NEWSLY JOINED MEMBERS, **Pg 11**

UPCOMING EXHIBITIONS, **Pg 12**

**IESA congratulations on your
well deserved success!!**



MESSAGE FROM THE PRESIDENT DESK



Dear Friends,

I would like to begin this newsletter with applauding for the grand success of 1st edition of Chennai India Expo Shop 2018 held on 21-22 September, 2018 in Chennai. A hearty congratulations to Chennai Chapter team.

Prime Minister Shri Narendra Modi recently laid foundation of India International Conventional and Expo Centre (IICC) at Dwarka, New Delhi. This state of the art facility will be a big infrastructure boost for our industry. More world class events & exhibitions

will take place at this venue and in turn will bring business opportunities for all of us. Government's endeavor towards the growth of our industry is really commendable.

To highlight achievements of our member community, we have started covering their works with small reports along with the photos from this edition onwards. I highly recommend other members to come forward and share their projects. It will not only give you more recognition but also business opportunities in the future.

From this edition, we start a special page to get views of industry veterans on matters related to our industry and economy in general. Mr. Sunil More, Sr. Vice President IESA, has been featured in this edition. Please get benefited from his valuable thoughts.

Please feel free to let us know any thoughts or feedback you may have. Write us at secretary@iesa.net.in. Stay tuned for announcements of future events of our association.

In the end, I wish joy and prosperity for all during this festive season.

Best Wishes,

H.K. Bhattad
President, IESA

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IESA MEMBERS FACILITATED BY CMAI

The Clothing Manufacturers Association of India (CMAI) is the pioneer and most representative Association of the Indian apparel industry for over four decades. It has a membership base of over 20,000 companies, including Readymade Garment Manufacturers, Exporters, Retailers and Ancillary Industry.

National Garment Fair, India's largest apparel trade show is organized twice in a year by CMAI. 67th edition of the National Garment Fair was held at Bombay Exhibition Centre, NSE Complex, Mumbai from 16th to 19th July 2018. Spreading across 6,50,000 sq ft and showcasing 916 exhibitors, 986 stalls displaying around 1087 brands, this edition was India's largest ever garment buyer-seller fair held so far in history.

During its 55th annual general meeting recently CMAI facilitated two of its valuable event partners. For past 25 continuous years, RMB Event Management Pvt. Ltd. has been providing event Infrastructure while Navrang Electricals has been

taking care of total power requirement and permissions for National Garment Fair.

RMB Event Management Pvt. Ltd. is India's leading service provider in the field of providing infrastructure for Events and Exhibitions and organising seminars, trade events, conferences, conventions etc.

Established in 1967, Navrang Electricals is one of the most trustworthy professional contracting company in the exhibition and event industry in electrical and lighting services.

Both RMB Event and Navrang Electricals are members of IESA.



Mr. Rahul Mehta, President of CMAI honouring Mr. H K Bhattad of RMB Event Management Pvt. Ltd.



Mr. Rahul Mehta, President of CMAI honouring Mr. Vasant Walavalkar of Navrang Electricals

CUBEX TRUSS - MODULARITY AT IT'S BEST !

The days of custom-made displays for just one event are long gone. Globally, Event's are now focusing on sustainable systems of display that are re-usable, scalable and environmentally-friendly. With most businesses adapting an eco-friendly approach to reach their customers, it's time that the Indian events and exhibition industry shift their focus towards an environmentally-friendly display solution.

Modular display systems are one of the most trending solutions for the events and exhibition industry, with the intention to create a disruptive display solution in India, Sardana's Exhicon developed a lightweight and modular display system - The CubeX Truss, which boasts Flexibility

The CubeX Truss works like LEGO, it simply interlocks using only a wrench and some bolts, making it super easy to assemble. The innova-



tive display system has the ability to increase, decrease and even re-configure a structure at any given time. In some cases, The CubeX allows you to even re-configure existing structures to create a different design all together.

Whether you are organising a Trade show, Exhibition, Music Festival, Promotional / Outdoor event, Conference or even a Seminar. The CubeX Modular Truss can be fully customized for any event. The flexibility of the CubeX Truss enables you to build small branding displays to large and complex structures.

Sankalp Sardana, Co-founder, CubeX Truss stated: "Our new modular display system delivers unmatched potential to flaunt a symmetrical and ultra-modern aesthetic, which gives us the ability to use it at any event, for literally any purpose. The possibilities are truly endless! The CubeX Truss can effortlessly be formed into unique installations, signage displays, large backdrops, domes, entry gateways, arched pathways, intricate exhibition structures and much more."

To know more about Sardana Exhicon's innovative system of display, visit www.cubextruss.com



SHRI BALAJI EXIMS - RECENT PROJECT

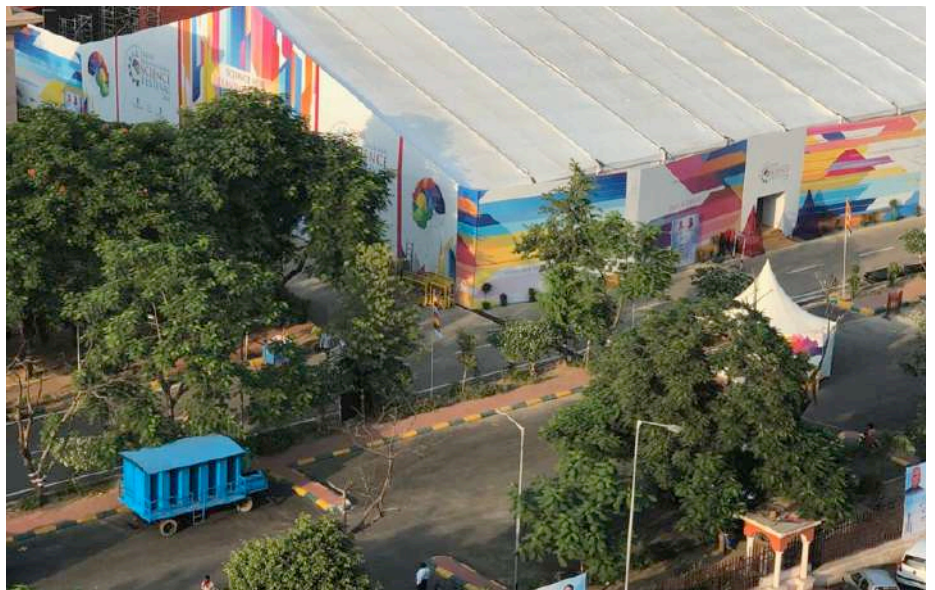
IISF 2018 was being organized by Ministry of Science and Technology, Ministry of Earth Sciences in association with Vijnana Bharati at Indira Gandhi Pratishthan, Lucknow during 5-8 October, 2018.

India International Science Festival (IISF) was the biggest platform in India that brings together students, researchers, artists and general public to celebrate our nation's achievements in science and technology.

A Guinness World Record attempt made at IIFS 2018 by group 3580 students from Lucknow. They have conducted DNA isolation experiment in 90 minutes.

SHRI BALAJI EXIMS was coordinated agency for construction structure at IIFS 2018 and made fully air-conditioner convention hall for 4000 people, 40 meters width hanger having 26 ft. height, flat ceiling which was equivalent to two and a half storey building.

For more details, visit at www.shribalajisexims.com



AN EXCLUSIVE Q & A INTERVIEW WITH

Mr. Sunil More

Senior Vice President, IESA & MD – Fair Act Exhibitions & Events LLP



Q. Being the Senior Vice President of IESA, in your perspective, what is the IESA's role in the Indian Exhibition Industry for the benefits of its members in the field of service providers.

I believe, IESA should play a catalyst role in ensuring that its members follow good business practices and deliver quality products and services to their clientele. The role envisaged in this context is to bring together the fraternity and imbibe in to them a culture of quality and reliability. I agree that this is a long process but can be achieved through persistent interaction amongst members through meetings, training programs etc.

Q. What are the initiatives planned by IESA for the enlargement of the industry.

IESA plays a 'promotional and educational' role for its members. It endeavors to promote its members at various platforms. It also educates them on the various business and

technical aspects as well as briefs them about the changes in the Government policies. At present, IESA is seized with the 'Safety and Security' issues in view of loss of equipment and manpower during mishaps which took place at the Event sites. It is in the process of creating a safety guide for its members giving guidelines on how to create a safe environment at the Venue by adhering to the norms and best practices.

Q. In your opinion, what are the business prospects for Indian Exhibition industry at the international platform in future.

To be honest, providing services to international events outside India is a different ball game all together as the standards laid down in such international venues are very stringent with heavy penalties for defaults. It is therefore necessary for our members to raise their bar in order to be able to compete successfully in international business.

Q. Nowadays, many fire incidents are happening at the event venue, what you suggest to avoid such unpleasant incidents.

The unfortunate incidents of fire at various events are a result of multiple causes. As is the case with any problem, there will be reasons, which can be external or internal. While service providers have no control over the external factors such as limited time availability for construction and installation, insistence of clients on following certain practices, etc., I feel, we as service providers have control over internal problems which are using good

equipment, following good installation practices, using qualified labor and committing oneself to maintain the agreed delivery schedules etc.

We at IESA are debating on addressing the internal issues and have started training programs to appraise members of the good practices followed as well as training personnel of our members.

Q. How important is that the government should acknowledge the Indian exhibitions & events industry as an Industry and can government play an active role in this sector.

The Indian exhibitions & events industry has a multiplying effect, which is not usually understood by many. The industry works as a stimulator for a number of other industries like the hotel and tour operators, local transport, sub-contractors for construction, electrification etc. It also helps the exchequer to earn revenue through taxes and levies. It is therefore important that the Government should acknowledge the Indian exhibitions and events industry as an Industry. At the moment, for want of such a recognition, the industry is facing several issues which are addressed by different departments in the central and state governments.

I can cite a few such difficulties faced by us. The industry requires numerous licenses and permissions from different departments for undertaking such work at various venues. Sometimes, the approvals are shackled by unreasonable rules and regulations. There are many more and can be elaborated further.

IESA CHENNAI EXPO SHOP 2018 - A MAGNIFICENT TWO DAY EXHIBITION IN CHENNAI

1st edition of IESA Chennai India Expo Shop 2018 was organized by Chennai Chapter in association with EEMA and powered by Wings Convention Centre for two days from 21-22 September, 2018 at Wings Convention Centre, YMCA Ground, Royapettah, Chennai, India.

The event was inaugurated by Mr. Nawabzada Mohammed Asif Ali – Dewan to Prince of Arcot, Mrs. VR Subbulaxmi – Managing Director, Chennai Trade Centre and many special invitees were also invited, Mr. Sanjeev Pasricha-Executive Vice President, EEMA, Capt. R Vijay Kumar (Retd.) - VSM Executive Director, Madras Management Association, Mr.

Arun Samuel – Chairman & Managing Director, Wings Group of Companies.

IESA Chennai India Expo Shop was showcasing the event, conference, exhibition & wedding industry. The key objective of the expo was “Destination Chennai” and craft a platform for exhibition and event industry in Chennai. This expo also supported by an independent services such as DJs, MCs, Event Insurances, Logistics, Sports, Corporate Gifts and wide-ranging other event service provider community. It was attended by a large number of organizations, event managers, local merchants, IESA Members and business visitors from all over India.

IESA Chennai Chapter Team – Mr. Sunttosh NM – President, Mr. James Anandh – Vice President, Mr. John Prabhu – Secretary and Mr. Goutham – Treasurer and IESA Executive Committee Members Mr. Sunil More-Sr. Vice President, Mr. Surinder Singh Dara- Vice President (South), Mr. Ajit Thakkar-Vice President (West), Mr. Surinder Vasisht, General Secretary and Mr. Tarun Sardana- Treasurer, all were present at the expo.

Being the first ever exhibition of Chennai chapter, 100 plus exhibitors were participating and it was a enormous achievement of IESA Chennai Chapter.



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IESA NEWLY JOINED MEMBERS

SL.	COMPANY	CONTACT PERSON	NATURE OF BUSINESS	CITY
1	EVOKE MEDIA	Mr. J. Cilvin	Event Management & Advertisement	Chennai
2	F5 VENTURES	Ms. Lalith Kumar M. / Mr. K. K Sandeep	Event Management	Chennai
3	JMD DESIGN DESK PVT. LTD.	Mr. Rohit Saraogi / Mr. Amit Saraogi	Stand Design & Build	Chennai
4	K.M.S. INTERIOR DECORATORS	Mr. K. Manickam	Stall Fabrication	Chennai
5	S. G. FASHIONS	Mr. S. Prem Chandar	Corporate Gifts & T-Shirts Printing	Chennai
6	SHOOT AND CUTS	Mr. K. Nagaraj	Photography, Videography & Photo Booth	Chennai
7	SAVIOUR PROGRESS	Mr. S. Sudhakar	Exhibition Stalls, Fabrication, Event & Interior	Chennai







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VISIBILITY
Get Noticed!
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NETWORKING
Opportunity to meet
industry decision makers

CREDIBILITY
Membership is more
credible by the exhibitions
& events community.

GROWTH
Bringing business by
promoting your
accomplishments.

For more information
please visit
www.iesa.net.in

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Join IESA
... the Voice of Business Opportunities

As a member you'll receive exclusive advertising & networking opportunities that provide great exposure for your organization and support from a business focused community of exhibitions & events.

Glimpse of IESA Events



UPCOMING EXHIBITIONS / EVENTS

DATE	EXHIBITION / EVENT	LOCATION
30 October - 1 November, 2018	E-Security Expo	New Delhi, India
31 October - 3 November, 2018	Fenestration 2018	Shanghai, China
31 October - 4 November, 2018	Vivons Salon 2018	Bordeaux, France
1-4 November, 2018	Homedec 2018	Kuala Lumpur, Malaysia
4-8 November, 2018	Batimat 2018	Paris, France
6-11 November, 2018	Furniture Istanbul 2018	Istanbul, Turkey
7-9 November, 2018	Kansai Accounting & Financial Expo 2018	Osaka, Japan
7-9 November, 2018	Avtodorexpo 2018	Kiev, Ukraine
8-10 November, 2018	SuluExpo 2018	Astana, Kazakhstan
9-11 November, 2018	Art & Craft - Regina 2018	Regina, Canada
9-11 November, 2018	Saale Messe 2018	Halle, Germany
11-13 November, 2018	Paperex South India	Chennai, India
13-14 November, 2018	World Low Cost Airlines MEASA 2018	Dubai, United Arab Emirates
13-16 November, 2018	Electronica Germany	Munich, Germany
14-27 November, 2018	IITF - India International Trade Fair	New Delhi, India
15-17 November, 2018	Paperex 2018	Mumbai, India
15-18 November, 2018	The Big Show Rajkot	Rajkot, India
15-18 November, 2018	BIGTEX 2018	Dhaka, Bangladesh
15-18 November, 2018	Indie Handmade Fall 2018	Alberton, Canada
16-18 November, 2018	Food Tech India - Kolkata	Kolkata, India
16-18 November, 2018	HOA Vista India	Hyderabad, India
22-23 November, 2018	Fire India	Hyderabad, India
22-24 November, 2018	India Consumer Electronics & Home Appliances	Mumbai, India
22-24 November, 2018	BV Tech Expo 2018	New Delhi, India
22-24 November, 2018	India International Furniture Fair 2018	Mumbai, India
22-25 November, 2018	Labelexpo India	New Delhi, India
22-25 November, 2018	The Manufacturers Summit & Expo 2018	Bengaluru, India
23-25 November, 2018	Fashionista Lifestyle Exhibition	Lucknow, India
23-25 November, 2018	India Warehousing & Logistics Show	Pune, India
28-30 November, 2018	The Buildings Show Toronto 2018	Toronto, Canada

IMPORTANT NOTICE: We advice to all readers, please double check the Dates / Venue and general information by directly visiting to the exhibitions' websites. The above info might be changed due to unknown reason to us.

FROM THE NEWSLETTER EDITOR

Dear Readers,

Welcome to the issue No.8 of the IESA TIMES!

It is an immense pleasure to announce that the Prime Minister Narendra Modi laid the foundation stone for the new India International Convention & Exhibition Center (IICC) in Dwarka, New Delhi. The convention centre and exhibition space is scheduled for completion by the end of 2019.

In the current issue, we are highlighting the 1st edition of Chennai India Expo Shop 2018 along with the photos. We would like to congratulate the Chennai Team for the grand success of the expo.

Apart from Chennai India Expo Shop report, we are

also sharing the recent projects of Sardana Exhicom Systems & Shri Balaji Exims and an exclusive interview with Mr. Sunil More, Sr. Vice President, IESA.

We hope that you will enjoy reading this issue. The next issue will be published in November, 2018. We request for articles, reports and news for the upcoming issue and it is currently open and the deadline will be 10th November, 2018. Below provides the guidelines for submitting articles for the IESA Times:

1. Document Format : MS Word Format
2. Article Length : Maximum 250-300 words
3. Photographs : PDF & JPG format in high resolution
4. Advertisement : Strip Advertisement (Paid only)

We value your contribution and look forward to your continuous support in the coming issue.

IESA Secretariat:

Ms. Anita, Executive Secretary

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