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PRESENTS

1ST EDITION OF CHENNAI INDIA EXPO Shop 2018

21 22 SEPTEMBER 2018
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APPEAL TO DONATE FOR KERALA

We are deeply pained to see the devastation caused by floods in Kerala. We at IESA pray for the safety and well-being of the people of Kerala. The situation is critical and providing help is the need of the hour. All the members are requested to come forward and contribute as much as they can. All the proceedings of IESA Members will go to the Kerala CM's Relief Fund for relief and rehabilitation work in flood ravaged Kerala.

President
IESA

MESSAGE FROM THE PRESIDENT DESK



Dear Friends,

It is a historic moment for IESA Chennai Chapter as it is set to organize 1st edition of Chennai - India Expo Shop 2018 on 21-22 September, 2018 at the Wings Convention Centre, YMCA Ground, Royapettah, Chennai. I personally congratulate Mr. Sunttosh NM, President, Chennai Chapter and his dedicated team for its efforts to make the expo a reality.

In a very short period of time Chennai Chapter has inducted more than 100 new members to IESA family. It is a noteworthy endeavor and is indeed an inspiration to other zone chapters to work with the same spirit to make the association stronger and more relevant. Here I would like to cite a famous quote of Henry Ford "Coming together is a beginning, keeping together is progress, working together is success".

In this issue, we are giving out an overview on IICC, New Delhi. India International Convention & Expo Centre (IICC) is a flagship project of the Government of India with an aim to develop a state of the art Exhibition & Convention Facility in Sector 25, Dwarka, New Delhi, India. Envisioned as a World Class, transit oriented, mixed use district, it would be one of the largest facilities of its kind in India and Asia.

A special thank to all the members and volunteers who have helped by donating and circulating flood relief materials to the victims of Kerala floods. A heavy rainfall and flooding has destroyed large parts of the state and left many people stranded for many days. IESA members, as expected, came forward to provide relief to those affected by the natural calamity. A list of members who have donated the funds directly to the Chief Minister's Distress Relief Fund, has been provided in this edition. Their small gesture makes IESA so proud of them.

I appreciate our members who have shared their recent project information with us to use in our newsletter. I hope that you will take pleasure in reading their spectacular stories and achievements.

Once again, I vigorously pass on good wishes to IESA Chennai Chapter for the vast success of Chennai - India Expo Shop 2018

Best Wishes,

H.K. Bhattad
President, IESA

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OVERVIEW OF INDIA INTERNATIONAL CONVENTION & EXPO CENTRE (IICC), NEW DELHI, INDIA

India International Convention and Expo Centre (IICC) is being developed with the vision of the Hon'ble Prime Minister to create a state of the art Exhibition and Convention Centre to promote meetings, incentives, conferences and exhibitions (MICE) activities in India which will help in attracting and promoting business and industry and act as a catalyst for growth of industrial development in the country. It is expected to generate over 5 lakh direct and indirect employment opportunities. It is expected to host more than 100 National and International events every year.

Department of Industrial Policy and Promotion (DIPP) is implementing the project through India International Convention and Exhibition Centre Limited (IICC Ltd.). The project is planned over an area of 221.37 acres in Sector 25 Dwarka, New Delhi, India. The site is connected through Dwarka Expressway and Urban Extension Road II and is about 11 Kms from the Delhi International Airport.

The facilities will be at par with the best in the world in terms of size and quality, offering space for international and national events, meetings, conferences, exhibitions and trade shows. The project is envisioned to be on the scale of

a Central Business District with supporting retail, commercial and hospitality sectors.

IICC will be an integrated complex with a built-up area of 10.70 lakh sq. meters with an estimated investment of Rs.25,700 crore. It will have Exhibition Halls (5 halls spread over 2.42 lakh sq. mtr), Convention Centre (spread over 60,000 sq. mtr) comprising Plenary Hall (6000 pax), Ball Room (2500 pax) and 13 Meeting Rooms), a 20,000 seating multi-purpose all weather Arena with retractable roof, Open Exhibition spaces, mixed use commercial spaces like Star Hotels (8 hotels of various categories with a built-up area of 2.83 lakh sq. mtrs), Retail services and High-end Offices.

IICC has been designed with sustainable approaches in planning and design, transportation, alternative energy production, energy conservation, water resource management, solid waste management, efficient land use, eco-friendly building design to create cost-effective and measurable savings for the project. The construction will be in line with green building principles and designed for Indian Green Building Council (IGBC) Platinum standard with 40% of the area to be developed as open/green area. In addition, each

building design is inspired by Indian art and culture, be it the 'Namaste' gesture on the façade of the Grand Foyer, or the 'Mandala' design of the arena roof. Imprints of royal palaces, street-art, textile patterns, step-wells, etc. can be seen on the precinct.

The project will be developed in two Phases. Phase-I to be completed in December 2019 with a Convention Centre (60,000sqm) and Two Exhibition Halls (60,000 sqm) with adjoining Foyer and related support facilities. Phase-II will be completed by December 2024 with construction of 3 Exhibition Complexes, Arena, Metro connectivity, Hotels, Retail and Office space. The project complex will have a dedicated underground Metro station which will be an underground extension of the Airport High Speed Metro Corridor and is being constructed by Delhi Metro Rail Corporation (DMRC)

The complete project will be delivered through two distinct models. Exhibition and Convention Centre including the trunk infrastructure will be on EPC Model and the entire mixed-use infrastructure including Hotels, Retail, Commercial/Office and Arena will be developed on PPP model. It will be a truly a landmark development which will act as a catalyst for the growth of the Indian economy.

	<h3>PROFILES</h3> <p>exhibitions events conferences</p> <p>901 – PHOENIX, Nr. Devbhoomi Complex, Navrangpura, Ahmedabad.</p> <p>Sural Dhebar : +91 98250 31706 Email : 2013snd@gmail.com</p>	<h3>Infrastructure Solution & Turnkey Execution of Exhibitions, Events & Conferences.</h3>	 <p>Aluminium Hanger From 10M. to 60M. width</p>
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BEACONS TECHNOLOGY – INTERFACE DATA & DESIGN

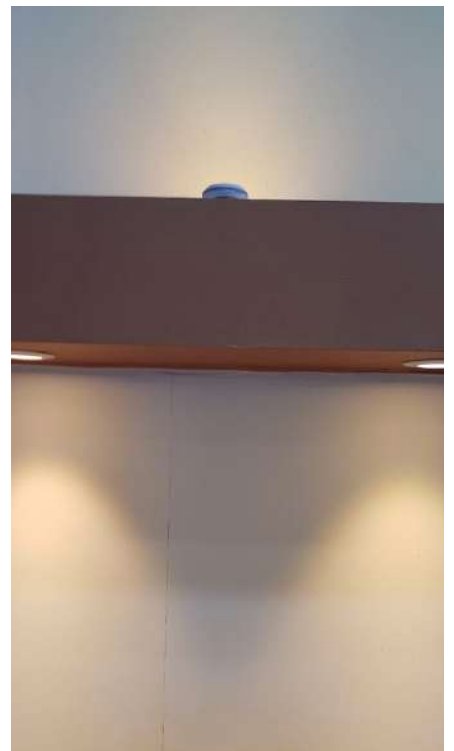
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Exhibition Organisers and Exhibition Venues have always been interested to adopt new technologies when planning their appearances at trade shows and other events.

The latest technology to catch the eye of exhibition specialists today is the BEACONS TECHNOLOGY.

Beacons are set to revolutionize many areas of mobile-based marketing, from out-of-home advertising to in-store loyalty and payment processes. There is a great opportunity to use them at exhibitions as a breakthrough technology to drive engagement, interactivity and measurement through mobile phones. In the hands of good app developers, beacons can be used to create event experiences that are equally valued by visitors and exhibitors, which boosts outcomes all round.

We successfully executed Indoor Navigation feature at IJS 2018, held at Bombay Exhibition Centre from 8th to 13th August, 2018. The visitors & exhibitors were quite impressed as they were amazed to see this wonderful technology implemented at the exhibition, which helped them track any stall at their fingertips. It works just the way your google map helps you reach your destination. However, there is much more to explore in this technology apart from indoor navigation. In simple words would just like to say BEACONS TECHNOLOGY IS THE FUTURE OF MICE INDUSTRY.



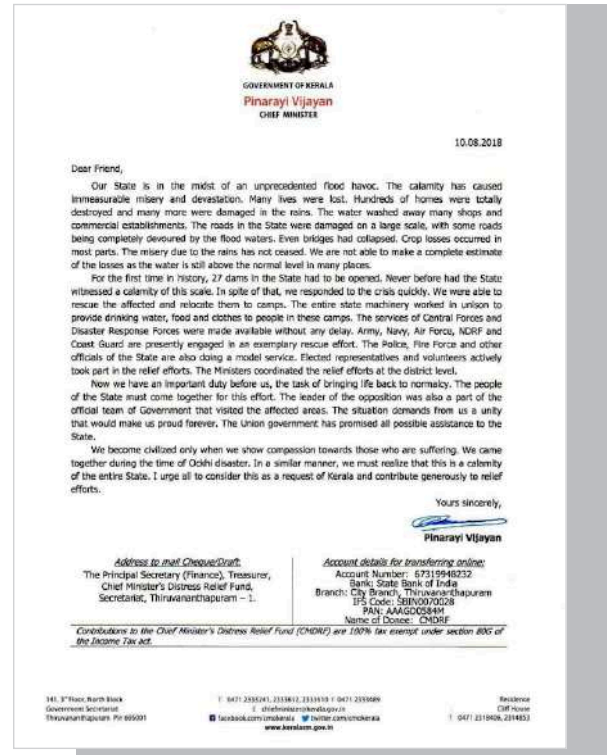
IESA MEMBERS – DONATED FOR KERALA FLOOD RELIEF FUND

Thank you to all IESA Members for your generous support towards the 'Kerala CM's Distress Relief Fund'

We would like to express our gratitude, appreciation and thanks to the MEMBERS for all the help we have received during the Kerala recent flood. A special thanks to the members who banded together in helping the recent flood victims in Kerala by sending Foods, Medicines, Cleaning Supplies and Clothings etc.

Once again, thanks to everyone who donated their valuable time and effort towards the relief of God's own country!

IESA MEMBERS DONATED TO KERALA CM'S DISTRESS RELIEF FUND



SL.	AMOUNT (RS.)	COMPANY	AMT.(RS.)
1	51000	RMB Event Management Pvt. Ltd.	Mumbai
2	51000	Global Event Company India (GECI)	Mumbai
3	51000	Eventually Pro LLP	Gurgaon
4	50000	Shri Balaji Exims	New Delhi
5	28100	Reality Showbiz Pvt. Ltd.	New Delhi
6	21000	Nagar Engineering	New Delhi
7	21000	Universal Exhibits	Hyderabad
8	21000	Fair Act Exhibitions & Events LLP	Mumbai
9	21000	Bharatiya Chitralaya	Bhubaneswar
10	11000	Arya Exhibitions & Conference Services	New Delhi
11	11000	Exhibition Showcase	New Delhi
12	11000	Vasisht Agencies Pvt. Ltd.	New Delhi
13	11000	Saibaba International	Mumbai
14	11000	Shridhar Tent House	Bengalore
15	11000	9 Square Hospitality	Ahmedabad
16	11000	Inter Event Management Services Pvt. Ltd.	New Delhi
17	11000	Dimensun Designer Interiors	Chennai
18	11000	Goutham Associates	Chennai
19	10000	M R Decors	Chennai
20	10000	PowerOn Automations Pvt. Ltd.	Chennai
21	5100	Ms. Anita - IESA Staff	New Delhi
22	5000	Interface Data & Design	Mumbai

TRANSLATION INDIA – RECENT PROJECT

HERBALIFE EXTRAVAGANZA
2018, BIEC, BENGALURU, INDIA

Herbalife International is a global nutrition company that has helped people pursue healthy, active lives since 1980 and based out of 90 countries worldwide.

The “2018 India Extravaganza” was held in BIEC Bengaluru from 8th to 10th June, 2018.

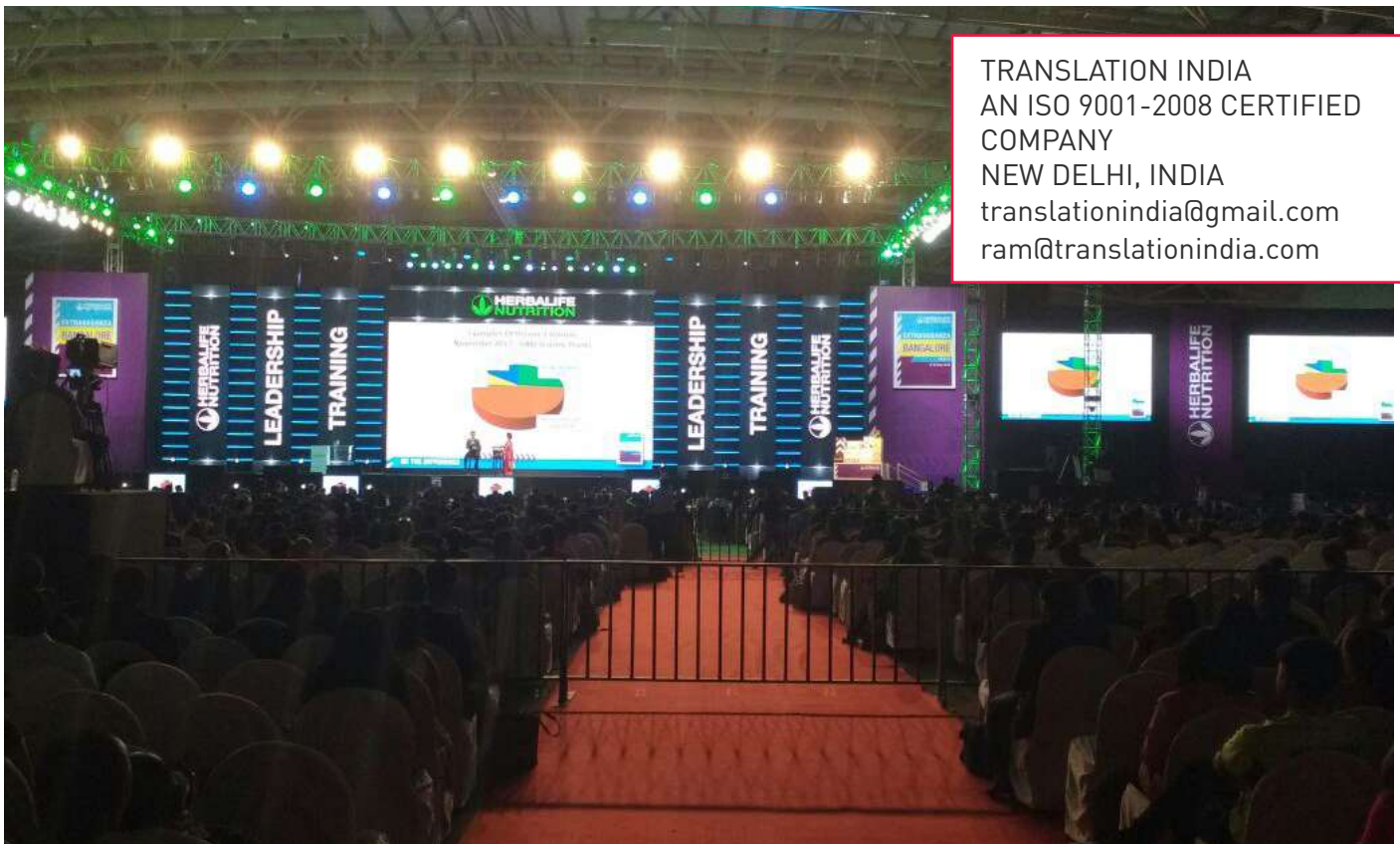
Translation India was entrusted the responsibility of providing the complete solution for Simultaneous

Interpretation for this gala event. The services included live Interpretation for 9 languages which includes Russian, Tamil, Telegu, Kannada, Hindi, Marathi, Bengali, Gujrati and Malayalam. There were 18 member professional Simultaneous Interpreters from across India who ensured high quality interpretation for all the 3 days.

Translation India sets 9 International Booths, 3 BOSCH CCUs, 10 transmission channels, 18 Bosch Interpreter consoles,

Auto relay system for multi language Interpretation and Full Backup. There were a 15 member technical team to manage this complex set up and ensure seamless transmission of all the 10 channels across the venue to cover 17000 delegates.

Wireless Multichannel receivers were distributed to 17000 delegates. There was a separate distribution and support counter manned by 15 crew members to support the delegate during the 3 days of the event.



TRANSLATION INDIA
AN ISO 9001-2008 CERTIFIED
COMPANY
NEW DELHI, INDIA
translationindia@gmail.com
ram@translationindia.com

ORANGE CABS – RECENT PROJECT

We would like to introduce Orange Cabs as one of the excelling and reliable car rental company in India, while ensuring that everyone gets the highest standard of service. Due to our presence all across the Nation, we proudly proclaim being one of the leading car rental company duly recognized by Ministry of Tourism, Confederation of Indian Industry, Ministry of External

Affairs and various other government organizations.

It is worthwhile to mention here that we have expertise in handling ground transportation for Big events, conferences & weddings. We have a dedicated team with years of experience to manage the vehicles during such events so as to en-

sure hassle free services with precision. Please find here below the details of few events that were managed by Orange cabs recently. Moreover, we are also managing the ground transportation requirements for most of the Embassies in Delhi/NCR as well as have managed their crucial Presidential delegations and for other dignitaries as well.



COMPANIES	CITY	EVENT NAME	MONTH	NUMBER OF VEHICLES PROVIDED	FACILITATED
TPCI	New Delhi	Indus Foods	January -2018	150 Vehicles	We have managed the entire requirement of TPCI during Indus Foods event at Greater Noida.
TKML	New Delhi	Auto Expo	February -2018	100 Vehicles	We are the sole travel Partner of TKML and have been managing their car rental requirements during Auto Expo in Greater Noida and all other bulk requirements on Pan India basis.
Numberg Messe India Pvt Ltd	Bangalore	Acrex	February-2018	120 Vehicles	We are the travel partner of Numberg Messe and have been managing their events requirements on Pan India basis.
IEEMA	Greater Noida	ELECRA-MA-2018	March 2018	650 Vehicles	We have managed the entire ground transportation (Cars & Coaches) for IEEMA during their ELECRAMA -2018 event at Greater Noida.
CII	Gujarat	Textile India Event	June -2017	300 Vehicles	We have managed CII Vehicle requirement (Car & coaches) in Ahmedabad during Textile India Event in Gandhi Nagar, Gujarat



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- * Pagoda Tents * Super Structure / Mega Hanger * Furniture

BIG SCREEN – RECENT PROJECT

When somebody attempts to make a statement on a company's past achievements, present performance and future strategies, there is every chance that it may turn out to be an over statement or under statement. I am truly caught in such a perplexed situation as I uncap my pen to jot down a few lines for your kind reading. Exercising great amount of caution I shall narrate in as many few words as possible, our story. We at Big Screen present our creativity through offering complete solutions related to event

management to our esteemed clients. We organise events keeping in mind the taste and the budget of our customers. Our team of innovative and dynamic professionals work unrelentlessly, and give attention to even minute details. Over the years, we have established ourselves as the pioneer in this industry because of our perfect execution of events and superior quality services. Obviously, we are indebted to our team of committed and dedicated workers along with the foremen and managers

for this. I take this opportunity to thank them. Tomorrow belongs to them also if it belongs to us. We look forward to take our company to great heights in the years to come with our renewed pledge to execute challenging tasks with the same commitment to honesty and integrity while registering new standards in quality and liability. Together let us build a balanced world where all of us people and all other living species share the wealth of this world in an equitable manner....!



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EVENT TECHNOLOGY IS PROXIMITY BEACON TECHNOLOGY THE MISSING PIECE TO YOUR EVENT?

The best event organizers understand that integrating innovative technology into your planning is the best way to take your event to the next level. In addition to cutting-edge technology like mobile event apps, proximity beacon technology is quickly becoming an effective way to add more value, novelty, and enjoyment of your event.

What is Proximity Beacon Technology?

Beacon technology exploded onto the scene when Apple released their proximity sensing technology known as iBeacon. Proximity beacons use indoor Bluetooth combined with other mobile technology to pinpoint an app user's location within a building, like your event venue.

In general, beacon technologies come in two forms, installed and wearable, but work similarly to track your attendees and allow you to incorporate custom features into your event app in either case.

Here's how the technology works for each:

- **Installed Beacons** – Installed proximity beacons are Bluetooth-enabled devices that you can place throughout your event venue. These beacons transmit secure IDs that are received by enabled apps on your attendees' mobile devices. The app then sends the secure ID to the cloud where it can be used to send notifications, alerts, required actions, and updates to your attendee through their mobile event app.

- **Wearable Beacons** – As their name suggests, wearable beacons are small proximity beacons that you can attach to your attendees' lanyards. Wearable beacons broadcast Bluetooth LE signals through tiny built-in antennas. Smart devices within range receive the Bluetooth signals and transfer the Beacon ID to the cloud. The cloud can identify the user associated with the Beacon ID and transmit the information

back to the smart device and respond with a notification or other action.

The main difference between the two is, installed beacons aren't mobile, so your users need to be near the beacons to use them. Wearable beacons, on the other hand, allow your users to access beacon-driven activities throughout your venue, as long as your attendee is wearing the beacon. As your attendees move, so do their beacon signals.

Installed beacons are like WiFi routers on a desk. You can access them when you're nearby, but when you're out of range, you lose the functionality. Using wearable beacons is like having a mobile WiFi hotspot in your pocket. Wherever you go, you get to access the signal and use it to interact with mobile app features.

Wearable or Installed Proximity Beacons: Which is Better for You?

There are times when installed beacons make more sense for your event, like for venue mapping, where installed beacons offer more accuracy and options. However,

because of the accuracy and variety of options for mobile event app integration, wearable beacons can transform your event and give you the best value for your investment.

While beacon technology can enhance your attendees' experiences, the greatest benefit may be the value it adds to you and your stakeholders.

Put technology to work for you. Make your life easier, improve your business, and astound your attendees by combining proximity beacons with your mobile event app.



WEARABLE OR INSTALLED PROXIMITY BEACONS Which is Better for You?		
	INSTALLED BEACON	WEARABLE BEACON
Requires combination with mobile app for tracking benefits	✓	✗
Requires combination with mobile app for networking and messaging benefits	✓	✓
Requires activated location services for tracking, networking, and messaging benefits (which can quickly drain a smart phone battery)	✓	✗
Can help attendees navigate a venue	✓	✓
The beacon signal follows your attendees wherever they go	✗	✓
Less expensive	✓	✗
Less accurate	✓	✗
Offers real-time reporting and analytics	✗	✓

Source: meetingplay @ eventmb



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- RMB Structure - 60,000 sq.mtr.
- Stalls - 10,000 sq.mtr.
- Roder Structure - 21,000 sq.mtr.
- Pagoda, Hexagonal & Octagonal



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industry decision makers

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credible by the exhibitions
& events community.

GROWTH
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promoting your
accomplishments.

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Glimpse of IESA Events



*For more information
please visit*
www.iesa.net.in

IESA NEWLY JOINED MEMBERS

SL.	COMPANY	CONTACT PERSON	NATURE OF BUSINESS	CITY
1	ALFA FABS AND EXPO SOLUTIONS	Mr. G. Krishna Balaji / Mr. Manikadan	Stage and Stall Fabrication	Chennai
2	CONCEPT FOODS	Mr. B. Jitendra Prasad / Mr. K. Rajesh	Food & Beverages, Outdoor Caterers	Chennai
3	ECO PRINTS	Mr. J. Bhadri Yanan / Mr. R. Baskar	Flex Printing & Vinyl Printing	Chennai
4	FINE TOUCH DEKORS	Mr. K. Kumaran	Exhibition Stalls Interior, Event, Office Interior, Home Interior	Chennai
5	GERARD'S SOUND AND LIGHTS	Mr. Calvin Concesso	Suppliers of Sound, Light, Dance Floor etc. (Rental)	Chennai
6	I BRANND S EVENTS	Mr. Jai Krishnaa	Events and Wedding	Chennai
7	MANGOFRUIT	Mr. Prakash Kuttapaan	Event Service - BTL Activation	Chennai
8	MAZE EVENTS & EXHIBIT SOLUTIONS	Ms. Zeba Amreen	Event Mangement Services	Chennai
9	METRO IMAGING	Mr. S. Sundarapandian	Printing Service Provider - Large Format Digital and Portable Advertising Display Systems	Chennai
10	RIYAZ BASHA & COMPANY	Mr. B. Riyaz Basha	St Wooden Flooring & Structure	Chennai
11	S.K MEDIA LIGHTING	Mr. Syed Peer Mohideen	LED Wall & Mi-Bar Light Rental	Chennai
12	SECOND EYE SIGNAGES	Mr. Mercylin Mohan	Events & Signages	Chennai
13	TENSONITE PVT. LTD.	Mr. Jayaprakash / Ms. Prabha Jayaprakash	Manufacturing of Tents & Tensile Structure	Chennai
14	VISUAL LIGHT	Mr. M.V. Manoji	Audio Visual, Lighting & Trussing Rental	Chennai
15	WEDDING CHAKRA	Mr. Sasikala B	Wedding Planning Service	Chennai

 <p>EXHIBITIONS CONFERENCES WEDDING & EVENTS</p>	<p>Yashdeep Apt. Plot No.6, Anand Nagar Soc., Maharshi Nagar, Pune 411037. Phone : 24261778/ 79 Email : kalemandap@gmail.com, info@kaleandsons.com Web : www.kaleandsons.com</p>
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UPCOMING EXHIBITIONS / EVENTS

DATE	EXHIBITION / EVENT	LOCATION
14-18 October, 2018	IHGF Delhi Fair Autumn	Greater Noida, UP, India
15-17 October, 2018	IFAT India	Mumbai, India
15-17 October, 2018	Food and Hospitality Oman 2018	Muscat, Oman
15-17 October, 2018	HACE Hotel Expo 2018	Cairo, Egypt
15-19 October, 2018	Canton Fair - Phase 1 2018	Guangzhou, China
17-18 October, 2018	Building Green 2018	Oslo, Denmark
17-20 October, 2018	Korea Architecture Fair & Festival (KAFF) 2018	Seoul, Korea South
17-21 October, 2018	Life + Stule Product Expo 2018	Bangkok, Thailand
20-23 October, 2018	Gifts & Home 2018	Shenzhen, China
20-22 October, 2018	Diary & Feed Tech Expo	Indore, India
20-22 October, 2018	International Industry & Technology Expo	Indore, India
21-22 October, 2018	Franchise India	New Delhi, India
21-25 October, 2018	Pro Wood 2018	Ghent, Belgium
23-25 October, 2018	Safety, Security & Fire Technology India 2018	Bengaluru, India
23-26 October, 2018	Baku Build 2018	Baku, Azerbaijan
24-26 October, 2018	India Pack Pacprocess Foodpex	Mumbai, India
24-26 October, 2018	Traffic Infra Tech Expo	Mumbai, India
25-27 October, 2018	Broadcast India Show	Mumbai, India
25-27 October, 2018	Pharmac India	Ahmedabad, India
25-27 October, 2018	Bio Tech India	New Delhi, India
26-28 October, 2018	Economic Times Acetech	Bengaluru, India
26-28 October, 2018	Designers Open 2018	Lipzig, Germany
26-28 October, 2018	Krishni Kumbh 2018	Lucknow, India
26-29 October, 2018	Ideal Home 2018	Dublin, Ireland
27-30 October, 2018	Hong Kong International Lighting Fair 2018	Hong Kong, China
30 October - 1 November, 2018	E-Security Expo	New Delhi, India
31 October - 3 November, 2018	Fenestration 2018	Shanghai, China
31 October - 4 November, 2018	Vivons Salon 2018	Bordeaux, France
1-4 November, 2018	Homedec 2018	Kuala Lumpur, Malaysia
4-8 November, 2018	Batimat 2018	Paris, France
6-11 November, 2018	Furniture Istanbul 2018	Istanbul, Turkey
11-13 November, 2018	Paperex South India	Chennai, India
13-16 November, 2018	Electronica Germany	Munich, Germany
14-27 November, 2018	IITF - India International Trade Fair	New Delhi, India
15-18 November, 2018	The Big Show Rajkot	Rajkot, India
16-18 November, 2018	Food Tech India - Kolkata	Kolkata, India
16-18 November, 2018	HOA Vista India	Hyderabad, India

IMPORTANT NOTICE: We advice to all readers, please double check the Dates / Venue and general information by directly visiting to the exhibitions' websites. The above info might be changed due to unknown reason to us.

FROM THE NEWSLETTER EDITOR

Dear Readers,

A warm greeting from IESA Times!

First of all, I would like to congratulate IESA Chennai Chapter for its endeavor of 1st edition of Chennai India Expo Shop 2018. Best wishes for its accomplishment and an earnest welcome to all exhibitors, guests and visitors.

A member of our association, once again showed their kind heart for the victims of Kerala floods and heavy rainfall due to which many people lost everything. A very big salute to all who have supported Kerala in all ways out.

In this edition, we have published our member's recent project and an informative article on Beacons Technology. Hope you will find it useful. Please write us if you want more details on any technical subject relates to exhibitions and events industry. We will cover that in our upcoming editions.

IESA welcomes the support from Members for sharing information and write-ups being published in IESA TIMES and would request all to share articles, reports and industry news for ourforthcoming issue of the E-Newsletter before the closing date of 5th October, 2018.

Wishing you great reading, success in your endeavors and pleasant times ahead.

IESA Secretariat:

Ms. Anita, Executive Secretary

INDIAN EXHIBITIONS, CONFERENCES AND EVENTS SERVICES ASSOCIATION (IESA)

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Phone: 011- 43052661 – 62 / 42686661

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